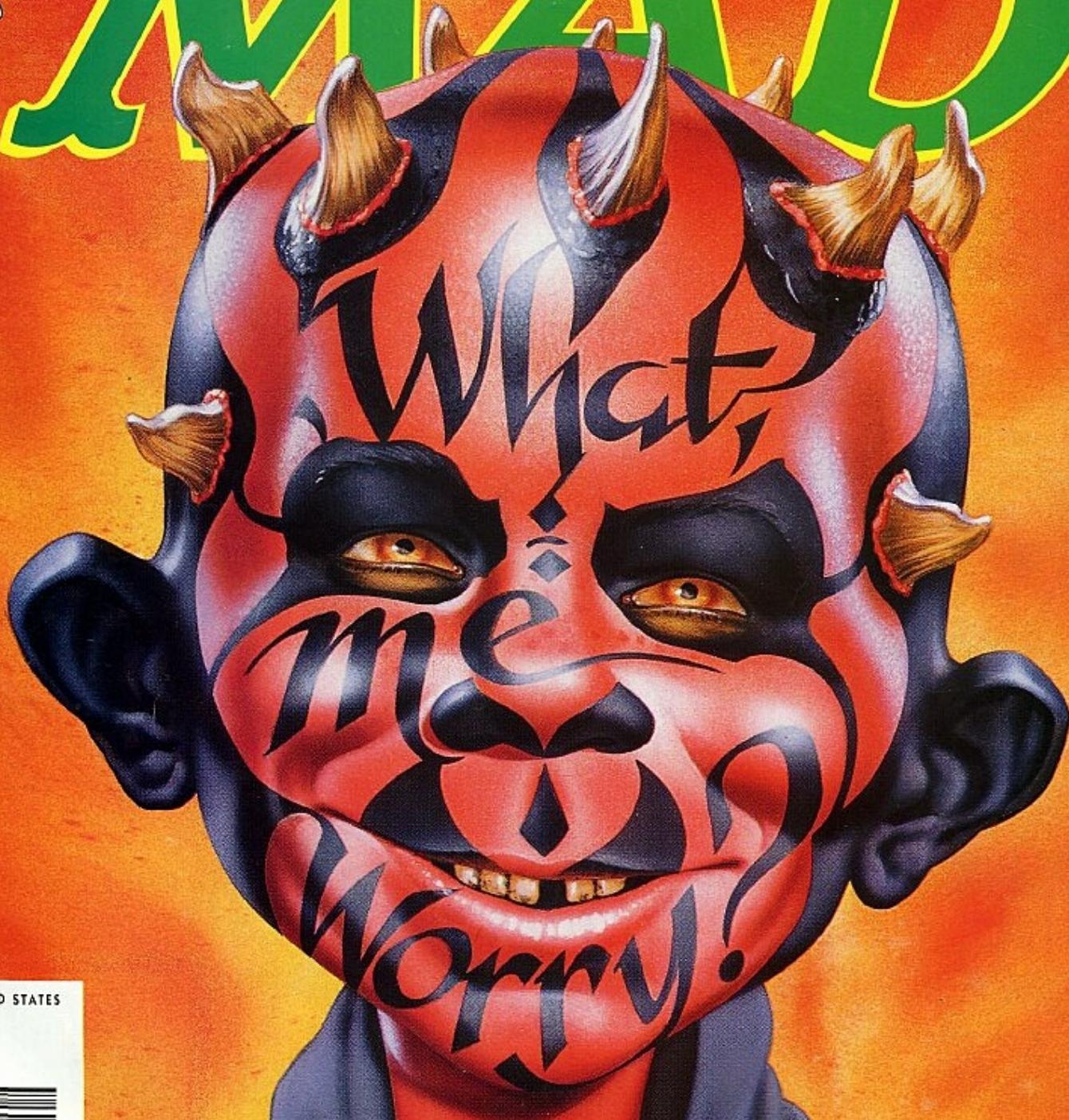


THE UNOFFICIAL WB STUDIO STORE CATALOG!

**IN FULL
COLOR!**

MAD

IND



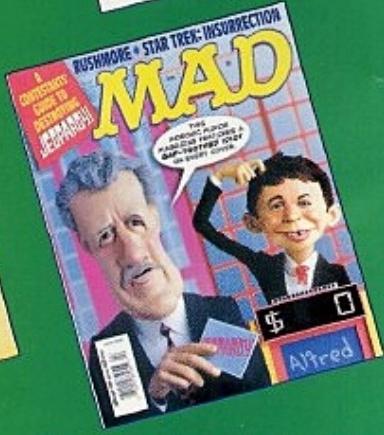
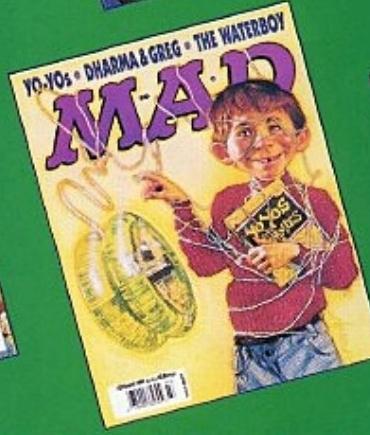
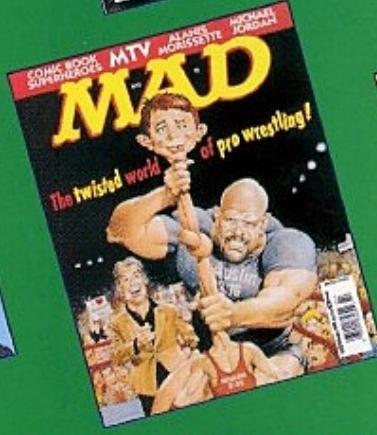
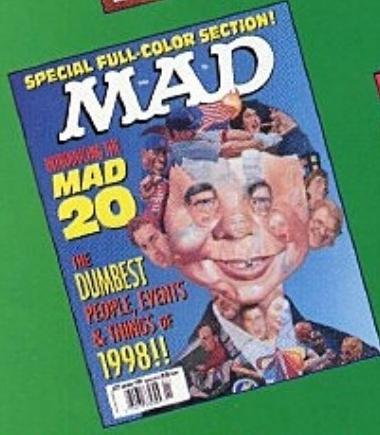
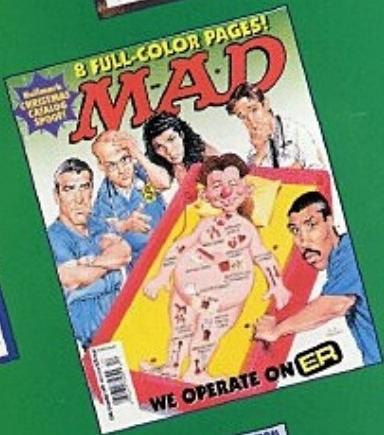
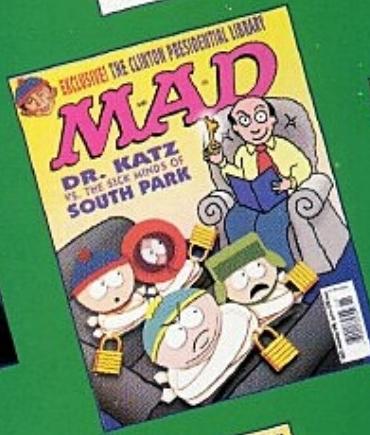
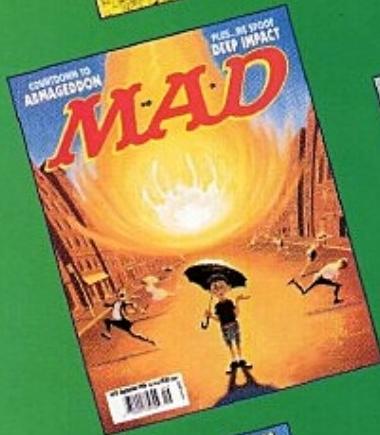
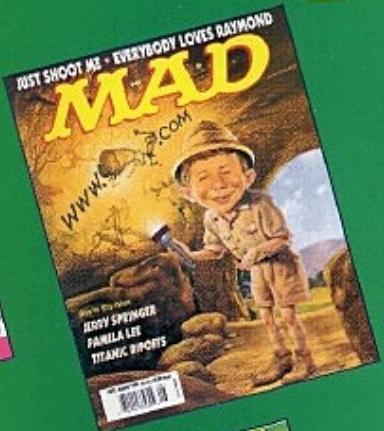
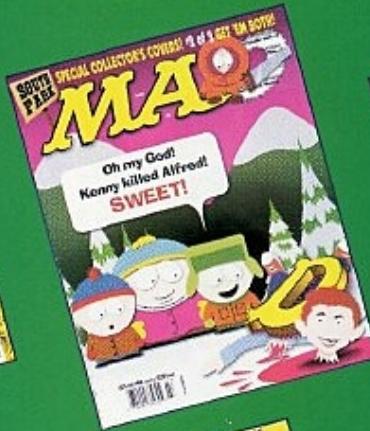
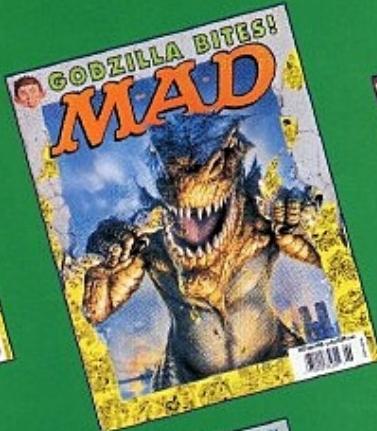
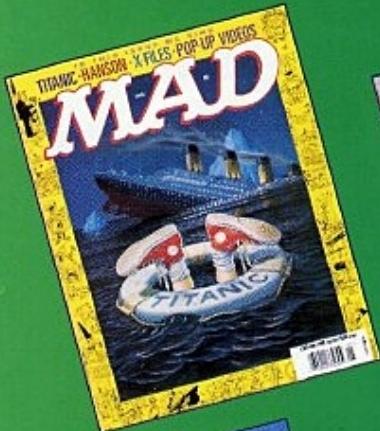
UNITED STATES

#385 SEPTEMBER 1999 \$2.95 CHEAP!
0 9
0 74470 33230 5

Our Ridiculous Spoofs of...
THE PHANTOM MENACE
DETROIT ROCK CITY

[Handwritten signature]

Look at What You're Missing!



SUBSCRIBE TO MAD! 12 ISSUES! \$24!

VISA OR MASTERCARD ORDERS ONLY

CALL 1-800-4-MAD MAG

MON - FRI 8 A.M. - 11 P.M. EASTERN TIME, 9 A.M. - 6 P.M. SAT. U.S.A. AND CANADA ORDERS ONLY!

MAD MAGAZINE

USE COUPON OR DUPLICATE

P.O. BOX 52345

BOULDER, CO 80322-2345

FOR FASTER
SERVICE
TELL THE
OPERATOR
YOU'RE
RESPONDING
TO OUR
MOST
IDIOTIC
AD EVER!

NAME _____
(please print)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Payment enclosed!

Please bill me later!

Outside U.S.A. (Including Canada) price is \$30 (includes GST tax). Funds payable by International Money Order or Check drawn on a U.S.A. Bank. MAD Magazine cannot be responsible for cash that is lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED! Please allow up to 8 weeks for delivery of first issue.

5DACO

MAD

SEPTEMBER 1999

NUMBER 385

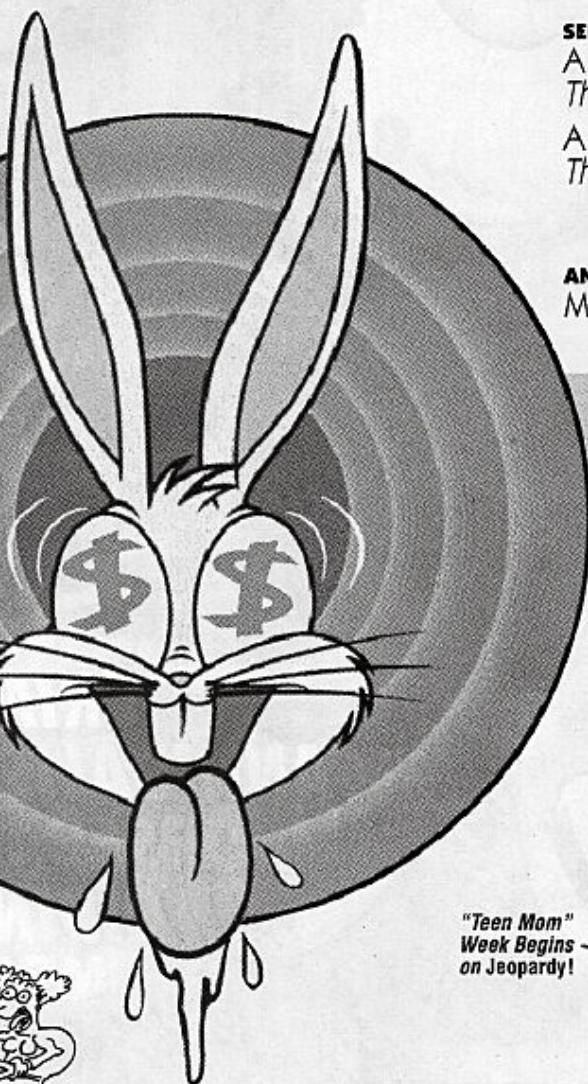


DEPARTMENTS



21

Another Ridiculous Full Color Section!!



FRONT COVER ARTIST: MARK STUTZMAN

BACK COVER WRITER: DAVID SHAYNE

BACK COVER MCGWIRE PHOTO: AP/WIDE WORLD PHOTOS

LETTERS AND TOMATOES DEPARTMENT:

Random Samplings of Reader Mail 4

SITH HAPPENS DEPARTMENT:

"Star Bores: Epic Load I —
The Fandumb Megamess" (A MAD Movie Satire) 6

BERG'S-EYE VIEW DEPARTMENT:

The Lighter Side of 11

SERGE-IN GENERAL DEPARTMENT:

A MAD Look at *Episode I — The Phantom Menace* Hype 15

A MAD Look at *Episode I — The Phantom Menace* 36

ANGSTER'S PARADISE DEPARTMENT:

Monroe &...The Midnight Movie 18

WHAT'S UP — SCHLOCK! DEPARTMENT:

Warner Bros. Studio Stores
Unofficial Catalog 21

TALES FROM THE DUCK SIDE DEPARTMENT:

Gigglin's Island 29

IMPORTANT DATES THIS MONTH

SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	3
4				5	6	7
8	9	10	11			
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Fifth Annual
Yak Rodeo,
Kalamazoo, MI

Send \$500 to MAD Editors
For No Reason Day

Non Sequitur Awareness
Tomato Day

Tournament Of
Bleeding Gums
Parade, Shank, VT



OUR LATEST MAD STERPIECE!



MAD^{IND}

**100
PAGES!**

*16 Pages of
Extra-Stupid
Movie Spoofs!*

*18 Things
to do with a
Live Lobster!
(other than
boil it alive!)*

BEST OF THE
STUPID
YEARS
#2

PLUS
CRIME!
CANNIBALISM!
HORSEBACK
RIDING!
MORE!

ON SALE NOW!



48

30



MORE DEPARTMENTS

A TRIPLE PLAGUE DEPARTMENT:
MAD's Guide to Telling the Difference Between Pro Wrestling,
Jerry Springer and Politics 30

THIS GLAND IS YOUR GLAND DEPARTMENT:
What Your Urologist Says...
What He Really Means 31

ABRIDGED TOO FAR DEPARTMENT:
MAD's Best-Sellers Cut Down to Size 34

BAD-VERSE REACTIONS DEPARTMENT:
When Other Celebrities Jump on the Poetry Bandwagon 40

IGNORANCE IS KISS DEPARTMENT:
"Detroit Rock Sissies"
(Another MAD Movie Satire) 43

GRIEVING LAS VEGAS DEPARTMENT:
MAD's Celebrity Cause-of-Death Betting Odds 48

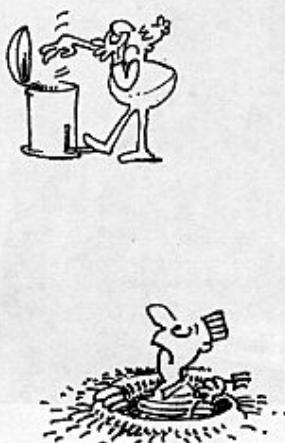
MARGINAL THINKING DEPARTMENT:
"Drawn Out Dramas"
by Sergio Aragones Various Places
Around the Magazine

MAD

Editor's Note

The Editors are on vacation this month, so there will be no Editor's Note.

- The Editors



"Put 1,000 writers in a room for 1,000 days and one will come up with a story about monkeys writing Hamlet!"





Make A Dumb Wish Foundation™

I've been a loyal MAD reader for seven years. After killing that many brain cells, I figure you owe me something. To get on MTV's show *FANatic* I've got to do something to prove I'm a fan. So would you please print "Renee Hendrie is Steven Tyler's #1 Fan" in your magazine so that MTV will consider me?

Renee Hendrie
La Mirada, CA

Renee — You dumb wish is our command! —Ed.



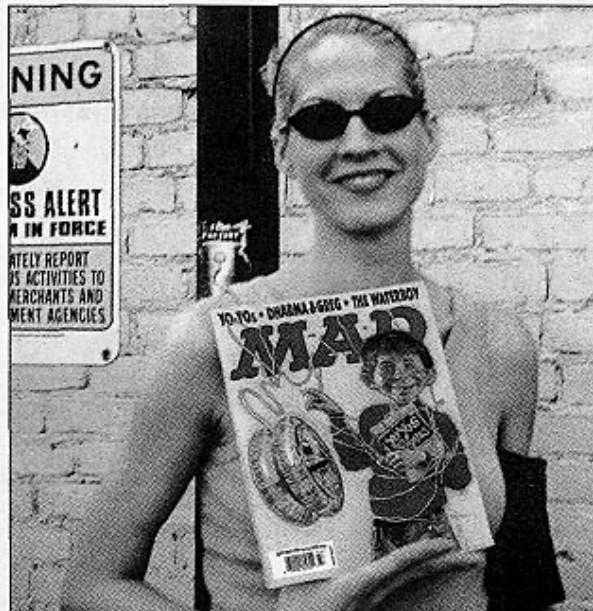
Once is not enough! Look for Renee's pitiful plea elsewhere in this issue!

MAD CELEBRITY SNAPS

My girlfriend Juli Ann Pierce and I had the pleasure of meeting Jenna Elfman of the hit TV show *Dharma and Greg* recently and got her to pose with the very issue of MAD that spoofs her show! I hope this qualifies me for a three-year subscription!

Jeff Black, Los Angeles, CA

Fabulous, Jeffie! Instamatic Dharma is going to get you a three-year subscription to the magazine that J.D. Power and Associates recently named "Best Prison Read"! Congrats and well done! —Ed.



FROM BAD TO NURSE

I enjoyed reading "A MAD Look at Nurses" (MAD #380) so much, I shared it with all my co-workers. In appreciation of the recognition you have given to us nurses, we would like to offer complimentary enemas to all your staff!

Colleen McMahon, Sparta, NJ

Collie — Finally! One of OUR dumb wishes has come true! Thanks for writing and thanks for caring! —Ed.

HOW TO REACH US
Please Address Correspondence
To: MAD, Dept. 385, 1700
Broadway, New York, New York
10019. MAD welcomes reader
submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accom-
panied by a self-addressed,
stamped envelope. MAD doesn't
read faxed submissions!



SPY VS. ORIGAMI

If you're like us, you thought origami was a tasty Italian luncheon meat! In fact, it is the delicate Oriental art of paper folding. Reader Sara Hanley of Los Angeles, CA recently sent in these two Spy Vs. Spy origami which we barely managed to save from the mouth of Co-editor Nick Meglin, who mistook them for a tasty Italian luncheon meat! Thanks, Sara!

MORON MAIL

I am very disappointed with your article titled "Steve Grieve's Official Catalog of Rare, Unaffordable Rock & Roll Memorabilia" (MAD #380). First off, Vanilla Ice doesn't work at some Gap in New Jersey. He owns a skate shop in Miami called To The Extreme. He has recently released a heavy metal album and is touring to promote it. Vanilla Ice will always be the best rapper ever.

Dan Gluckman, Franklin Square, NY

I was delighted by the majority of issue #382. However, when I turned to the back cover and read "A Message From the Film Obliteration Society" I was shocked and disgusted when I saw that you had insulted the movie *The Godfather Part III*. In my opinion, it is one of the greatest movies ever made. The Oscar nominee is just as good, if not better, than its predecessors!

Nathaniel Stein, Wellesley Hills, MA

Danny and Nattie — Just when we thought we were out of the moron mail business these two nimrods send us moronic missives and they pull us back in. But we'll play along. O.K. readers, who gave a worse performance? Sofia Coppola in *The Godfather Part III* or Vanilla Ice in *Teenage Mutant Ninja Turtles II: The Secret of the Ooze*? Cast your vote and we'll throw all good taste to the wind and print the results in an upcoming Letters and Tomatoes Department! —Ed.

FAX MAD At
(212) 506-4848

MAD #386
ON SALE SEPTEMBER 21!
TALES CALCULATED TO
DRIVE YOU MAD #7
ON SALE SEPTEMBER 21!

ATTENTION
SUBSCRIBERS
For all subscription
related matters (including
change of address) in the
U.S. and Canada, please call
1-800-4 MAD MAG or write
P.O. BOX 59345, Boulder,
CO 80322-2345! Please DO
NOT phone, write, fax or E-
mail our New York office —
we're too dumb to help you there!

THE ANSWER MAD

Continuing our new tradition of
answering other magazines' letters,
we give you this nugget from the
May issue of *Frequent Flyer* magazine:

D.B. — We can understand your confusion with the frequent flyer program. We'll try and explain it to you. Premier Executives who flew at least two flights between Sandusky, Ohio and Anchorage, Alaska with a stopover in Miami with a Y ticket were grandfathered Million Milers. Likewise, anyone who flew a United flight on a K ticket and who paid five dollars for headsets to watch the in-flight movie *Meet Joe Black* were also grandfathered. Premier Executives such as yourself who flew an undetermined number of flights, but who were never documented asking for extra bags of those peanuts were also deemed "good for business." Conversely, any flier who set off the lavatory smoke detector while joining the Mile High Club were given 5,000 extra miles. We hope this clears up your confusion. Thanks for flying the friendly skies! —Ed.

D.B., Houston, TX

2-QUESTION INTERVIEW

We're pleased and proud to announce the return of one of MAD's oldest and most beloved features: The 2-Question Interview! This issue's interviewee is Alex Trebek, the dapper and talented host of TV's *Jeopardy!* The goal of MAD's 2-Question Interview is to prove that, unlike other publications, we don't need to ask fifty, or twenty, or even three questions to present comprehensive, in-depth profiles of today's most popular and exciting personalities!

QUESTION ONE: Is there any thing you'd particularly like us to ask in our second question?

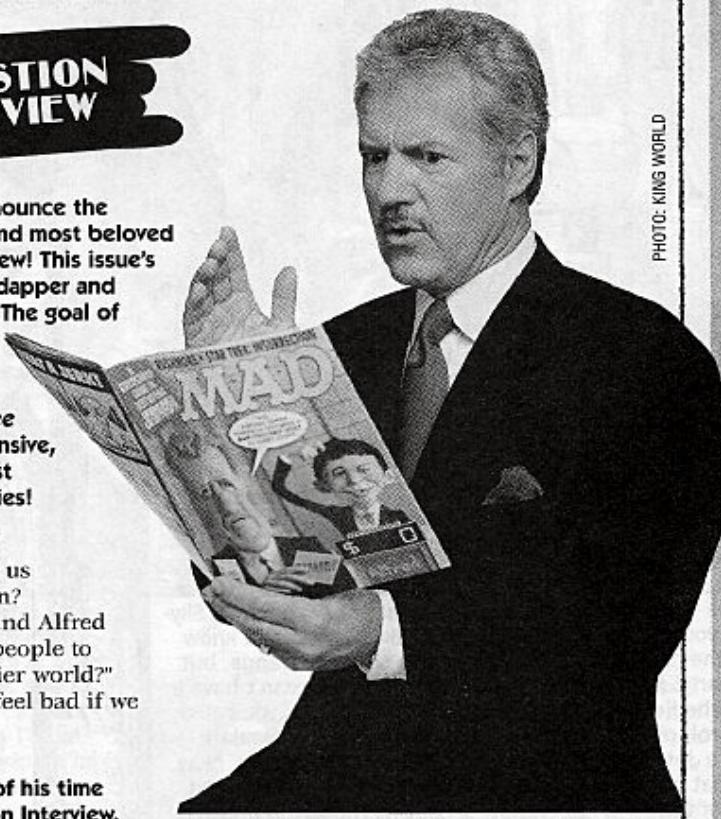
ALEX: Ask, "What could you and Alfred E. Neuman do to influence people to make this a better and funnier world?"

QUESTION TWO: Would you feel bad if we didn't ask you that?

ALEX: Definitely not.

We thank Mr. Trebek for giving of his time to take part in MAD's 2-Question Interview.

Guarantee: MAD 2-Question Interviews are genuine and presented verbatim!



Jeopardy! host and MAD interview subject Alex Trebek relaxes with a copy of MAD #386, in a slightly different pose than we ran in our last issue!

MAD
SPY
Neonating Previous
Direct Currents
VISIT THE MAD WEB SITE!
http://www.madmag.com

MAD

William M. Gaines
founder

Jenette Kahn
president & editor-in-chief

Paul Levitz
executive vice president & publisher

Nick Meglin & John Ficarra
editors

Editorial:

Charlie Kadou & Joe Raiola
senior editors

David Shayne associate editor

Amy Mavrikis assistant editor

Dick DeBartolo
creative consultant

Annie Gaines managing editor

Dorothy Crouch vp-licensed
publishing and associate publisher

Art Department:
Sam Viviano art director

Nadina Simon
associate art director

Leonard Brenner
graphics consultant

Thomas Nozowski production

Marla Weisenborn
production artist

Circulation:

Daniel Brown director-business development
& mass market sales

Tracy Bowen manager-newsstand sales

Administration:

Patrick Caldon vp-finance & operations
Alison Gill exec. director - manufacturing

Lillian Laserson vp-legal affairs

Contributing Artists And Writers

the usual gang of idiots

MAD (ISSN 0024-9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 19 issues \$94.00 or 24 issues \$145.00 or 36 issues \$200.00. Outside U.S.A. (including Canada): 19 issues \$130.00 or 24 issues \$157.00 or 36 issues \$178.00. (Canadian price has GST tax included.) Entire contents © copyright 1999 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 59345, Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.



SITH HAPPENS DEPT.

Turmoil has engulfed the movie industry as legions desperately await the next Star Bores epic. Hoping to resolve the matter, greedy director George Lucas begins filming while dispatching his lawyers to sign merchandising deals throughout the galaxy. As the geeks endlessly debate who's cooler, Darth Maul or Boba Fett, moviegoers everywhere waste hours waiting on line, only to discover that after all the hype, this story-free, poorly-acted flick's nothing more than...

I'm QuiteGone Jim, Jet-Eye Master! I am closely attuned to the living Force, but I follow a different path than most Jet-Eyes! I made sure I got killed off in the FIRST of these three lame flicks!

I'm the young Oldie Von Moldie! I've nearly completed all my training as a Jet-Eye apprentice! As a matter of fact, I'm so close to graduating, I've already had my picture taken for the yearbook! I was voted "Most Likely to Succeed in Sequels"! As part of my Jet-Eye training, I built this light saber with my own hands! It can cut through anything... except the overblown special effects to this overdone story!

I'm Death Hideous from the Dark Side! I inspire an unsettling sense of dread, like those "You have performed an illegal action" blurbs that suddenly spring up on our super-sophisticated computer screens when you haven't done a thing! My lifelong dream is to put an end to all peace-loving Jet-Eye Knights! I spread evil via holographic transmissions from my headquarters on Croissant — and to really annoy folks, I send 'em COLLECT!



I'm Mannequin Skystalker, apprentice to Jet-Eye Master QuiteGone Jim! Even at my young age, I can feel the Force within me! Either that, or it's puberty kicking in a little early! I'm also in training to be a loyal and obedient Jet-Eye! Already I learned how to roll over, beg, and fetch a light saber! To be a Jet-Eye, I had to abandon my mother so that in the future, I can become the father of Lube Skystalker and Princess Laidup! Pretty confusing, considering that everybody knows how this cash-milking saga ends!

I'm Shamu, Mannequin Skystalker's mother! I know this sounds strange, but Mannequin doesn't have a father! I guess you could call it an Immaculate MIS-conception! Oh, okay, so I did have a husband, but he made me promise I'd never tell anyone who fathered such a rotten little actor!

I'm Queen AmaDilly, leader of the No BooBoo Nation! When I was younger, I wanted to be either a fashion model or the ruler of a small nation! This is the perfect combination — I rule a small, starving nation AND I'm emaciated and wear lots of weird clothes! My vow is to keep NoBooBoo a peace-loving place, no matter how many battles and blood baths it takes to do it!

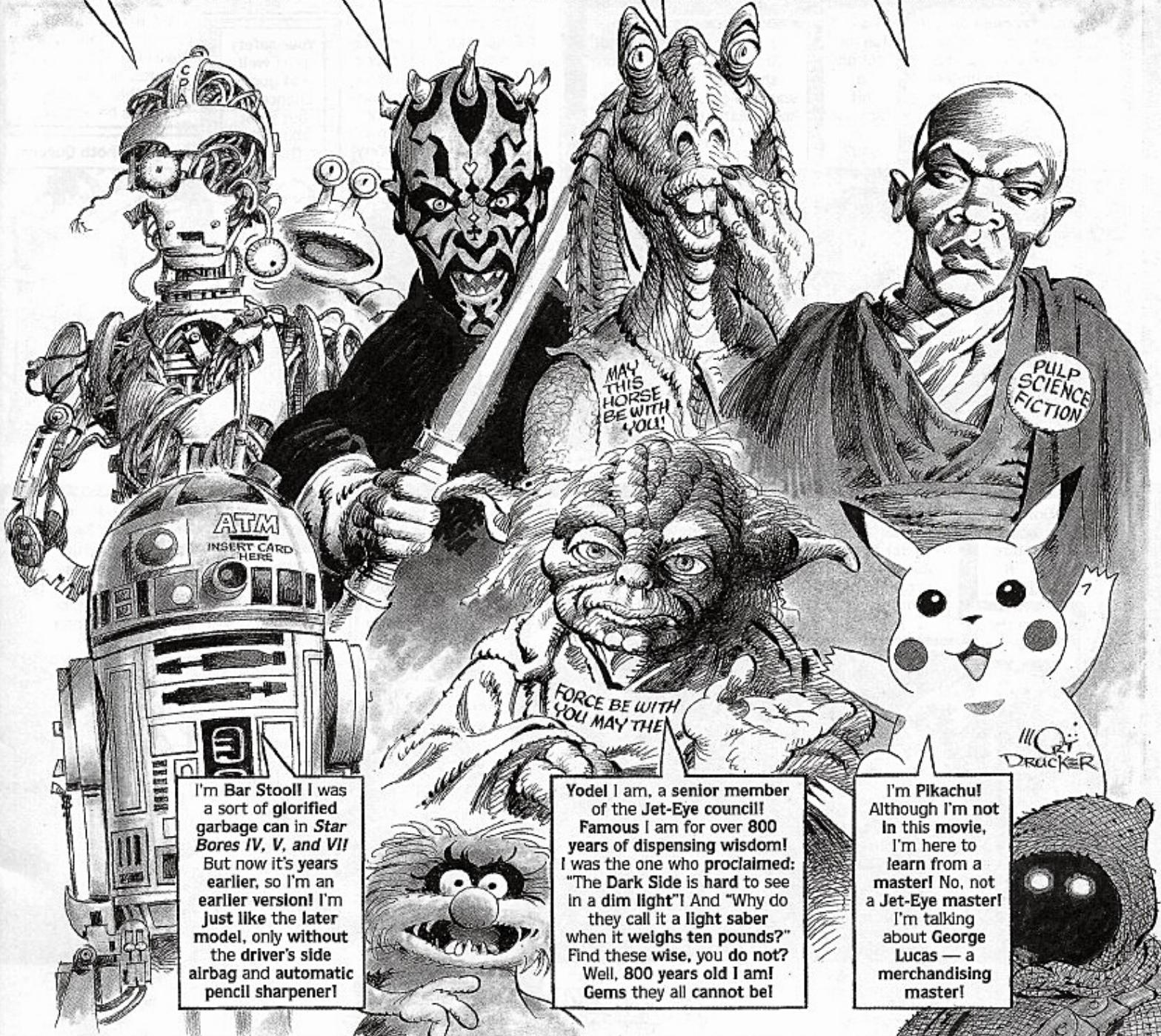
STAR BORES EPIC LOAD I THE FANDUMB MEGAMESS

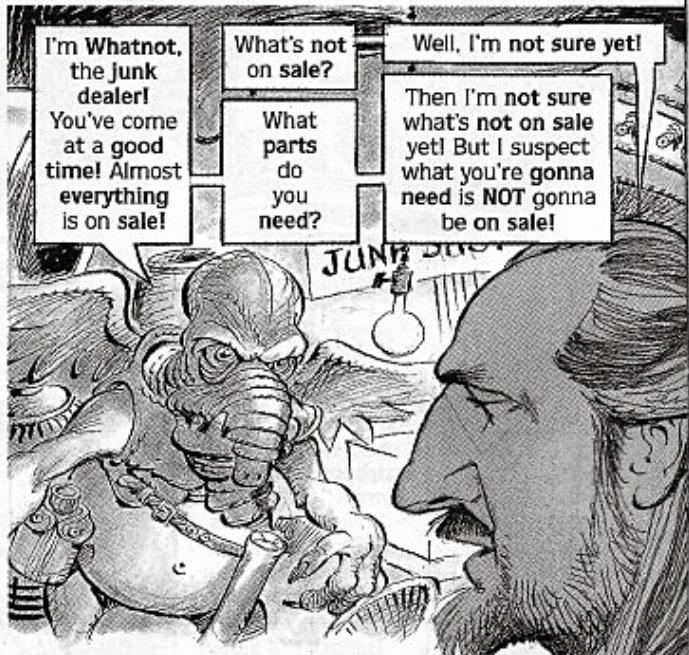
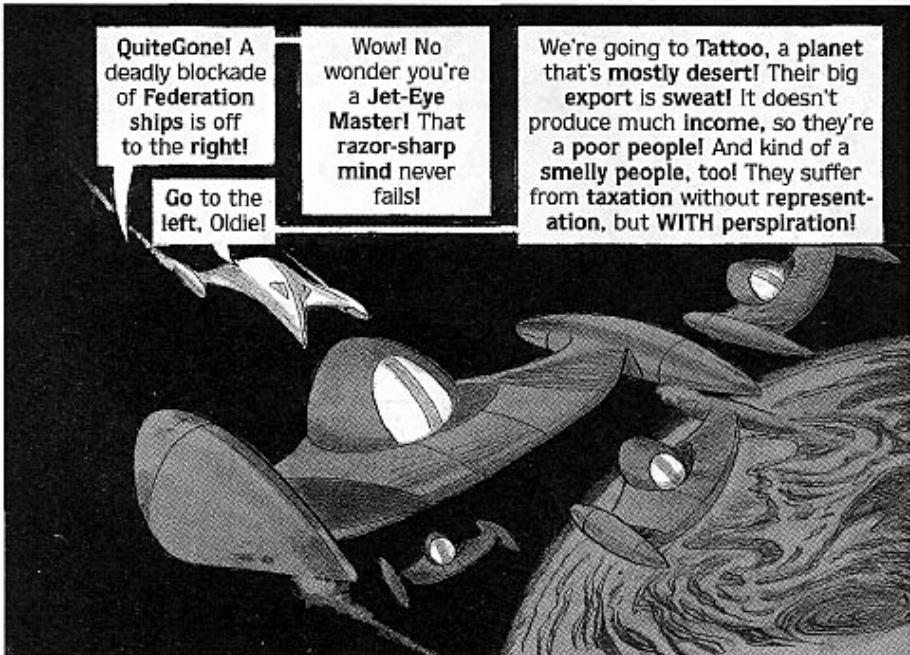
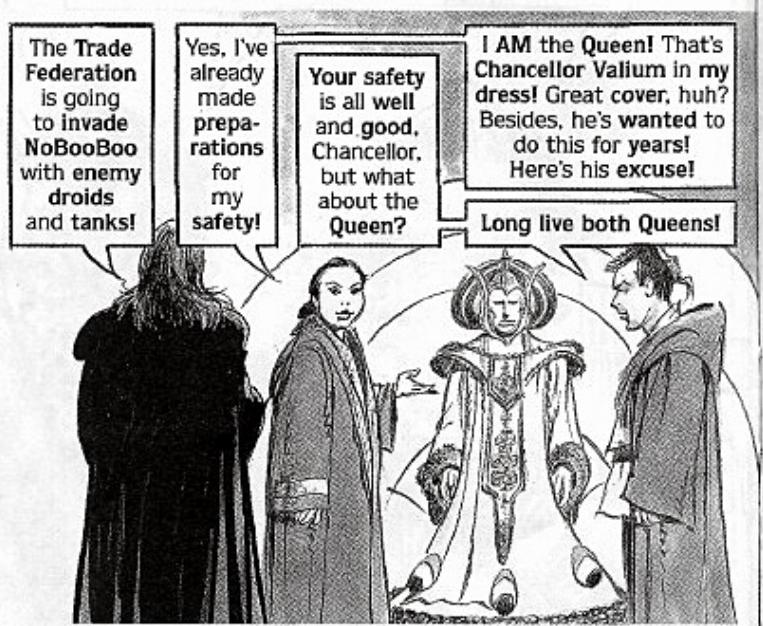
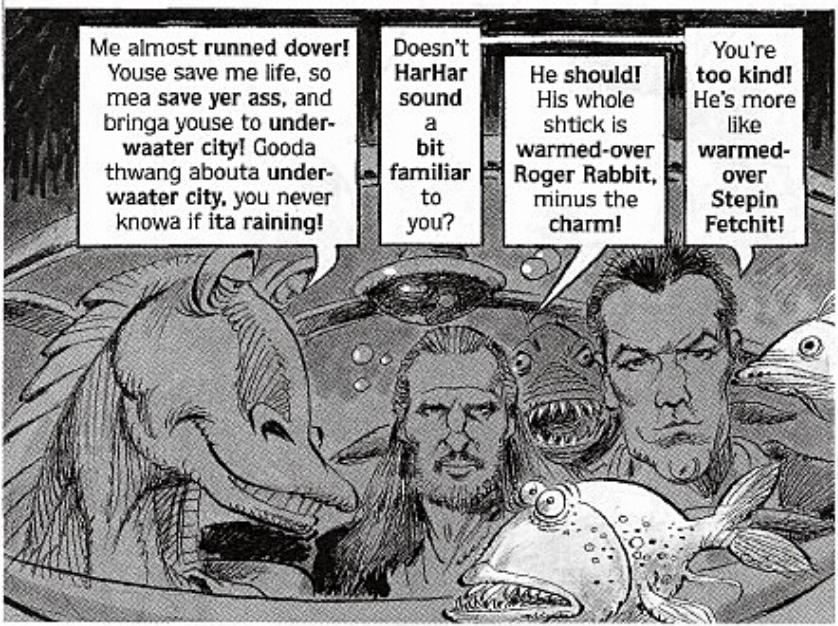
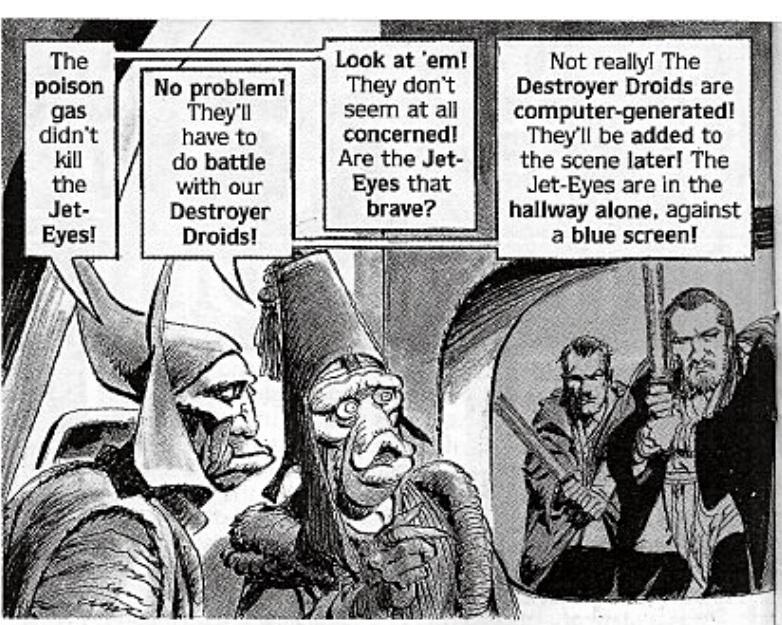
I'm Creepio, a droid on the planet of Tattoo! Believe it or not, I was made from a huge mess of wires by nine-year-old Mannequin Skystalker! In effect, he was my father! My mother was a plate of spaghetti!

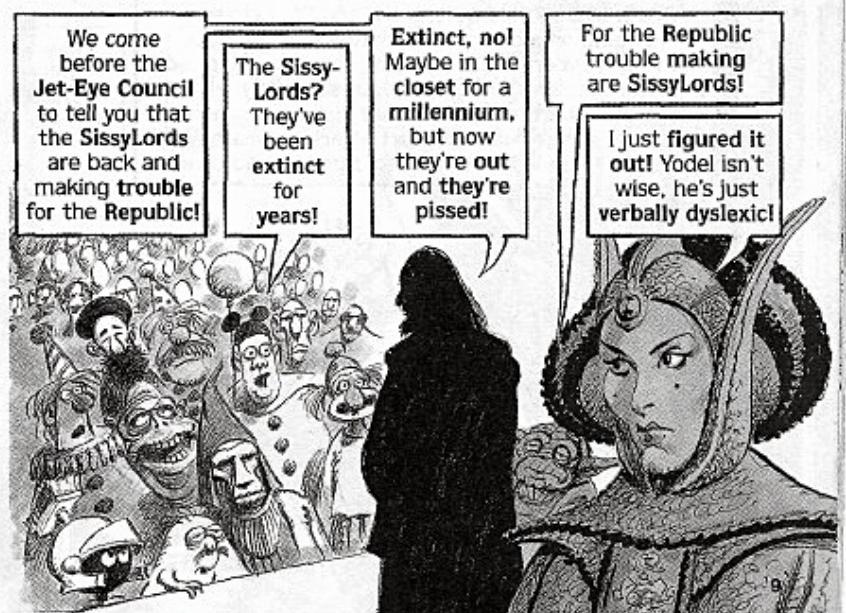
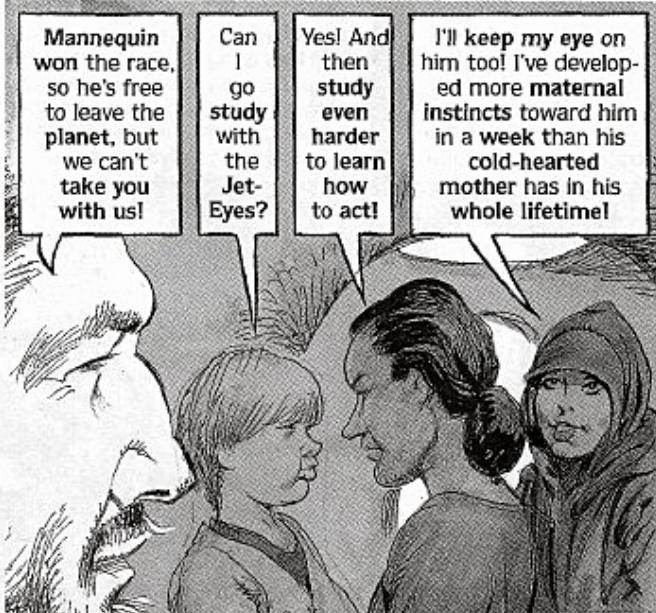
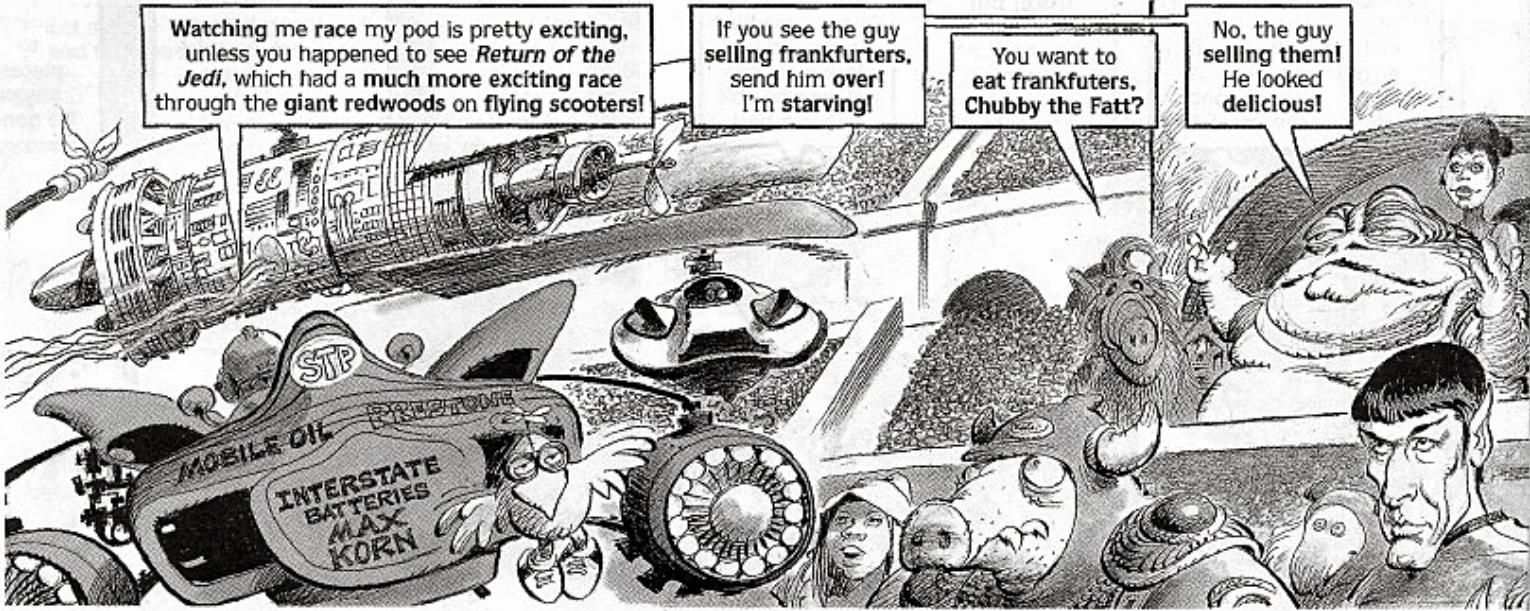
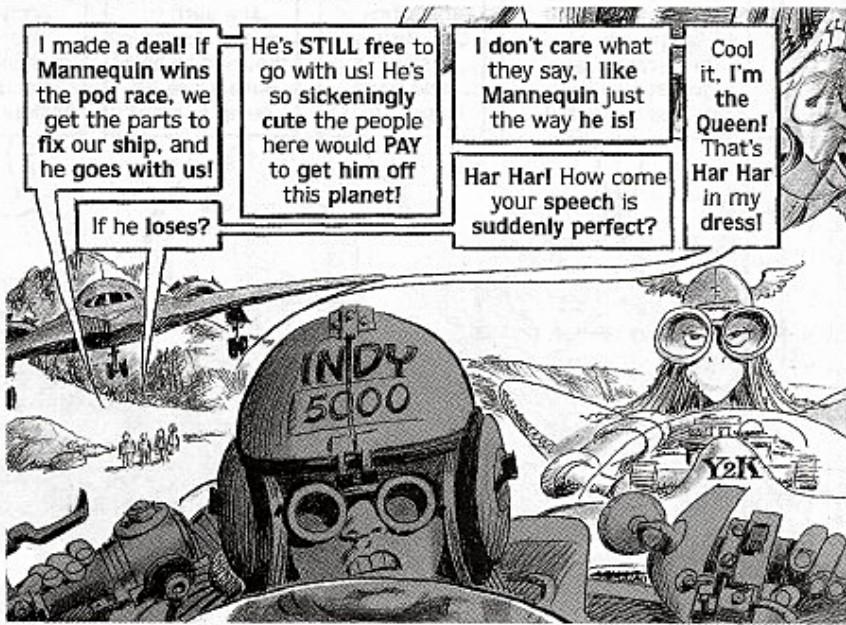
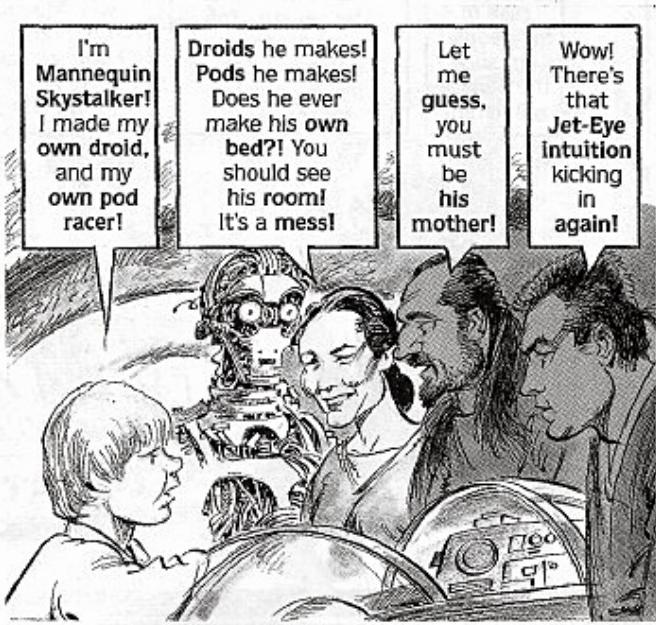
I'm Death Mall, and I wield a double-bladed light saber! It's not quite as good as that triple-bladed Gillette Mach 3, but I can give my opponents a damn close shave anyway! I revel in the evil of the Dark Side! My scary tattooed face, glowing evil eyes and horned skull mean only one thing: KISS just might be able to stage a comeback after all! Don't believe me? See page 43!

I'm Har Har Blinks, a Gungun! Gunguns are extremely intelligent beings, which is kinda hard to believe since we all talk like little baybees with wratting voices, like Baabaa Walters on speed! Truswt mee, a liddle Gungun goes a roooong waay!!

I am Lace Windows, the only black senior member of the Jet-Eye Council! Actually, that isn't bad, when you consider that the other members are mostly green, yellow and magenta! As a senior member I no longer wield my blue-bladed light saber and I don't get to say a heck of a lot! But I do enjoy a 10% senior citizen's discount at the Jet-Eye commissary and gift shop!







A teaspoon...a teabag...
a teapot...a T-Rex...

Excellent! Without
seeing any of
these cards, you
guessed all the
pictures correctly!

Thank you!
Being able
to see the
reflections of
the cards off
his shiny
bald head
helped, too!

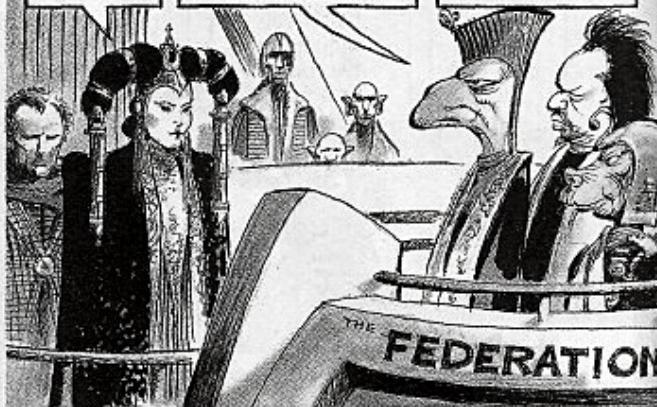
Worried still I
am! Fear, I
sense! Fear is
the path to
anger! Anger is
the road to hate!
Hate is the off-
ramp to pain!

Where
did
Yodel
receive
his
training.
Rand
McNally?

I've come
here to
plead the
case of
my people!
I'm sure
the Senate
will listen!

Politics are not what
they once were!
The Senate's full
of greedy
delegates only
looking out for
themselves!

I thought you said
politics are not
what they once
were! Sounds
exactly the way
politics have
always been! And
always will be!



I vote for a vote of no
confidence! I vote for
new leadership! But most
of all, I vote that we
just cut to that final
sword fight which is
clearly the only good
scene in this movie!

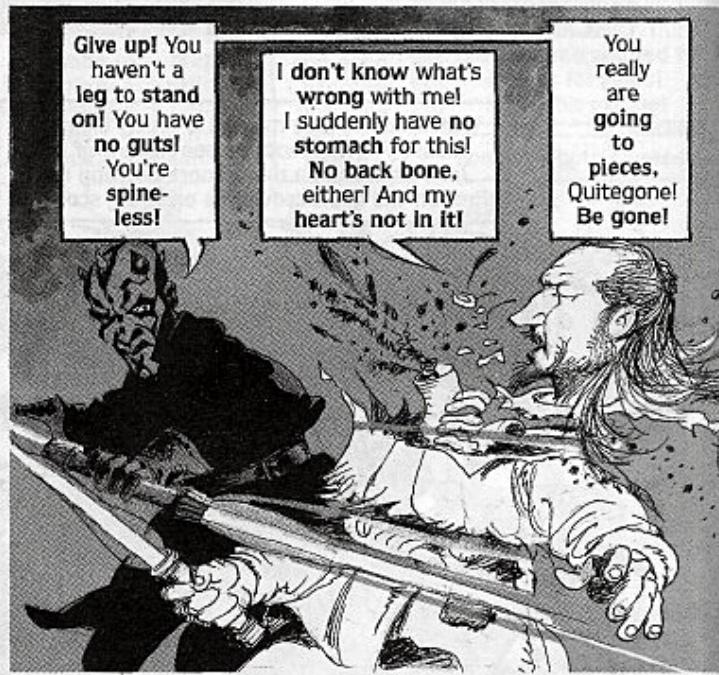
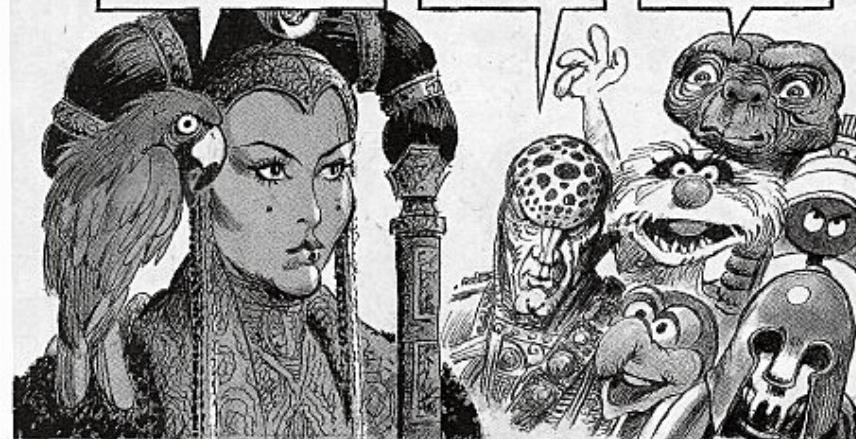
Queen Armadilly
speaks the
truth! But
since when
did she start
carrying a
parrot on
her shoulder?

That was the
parrot talking!
The parrot IS
Queen Armadilly!
Another clever
decoy! No one
will ever be able
to harm her!

Give up! You
haven't a
leg to stand
on! You have
no guts!
You're
spine-
less!

I don't know what's
wrong with me!
I suddenly have no
stomach for this!
No back bone,
either! And my
heart's not in it!

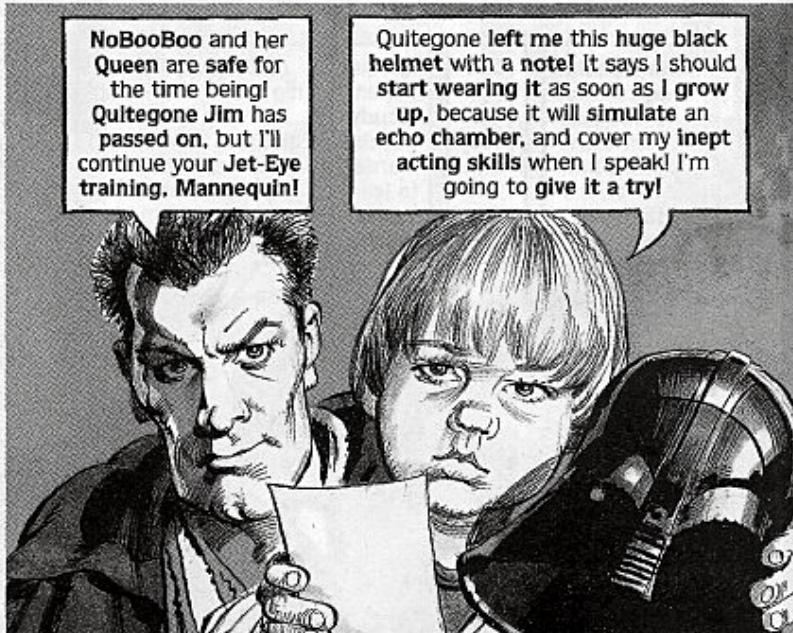
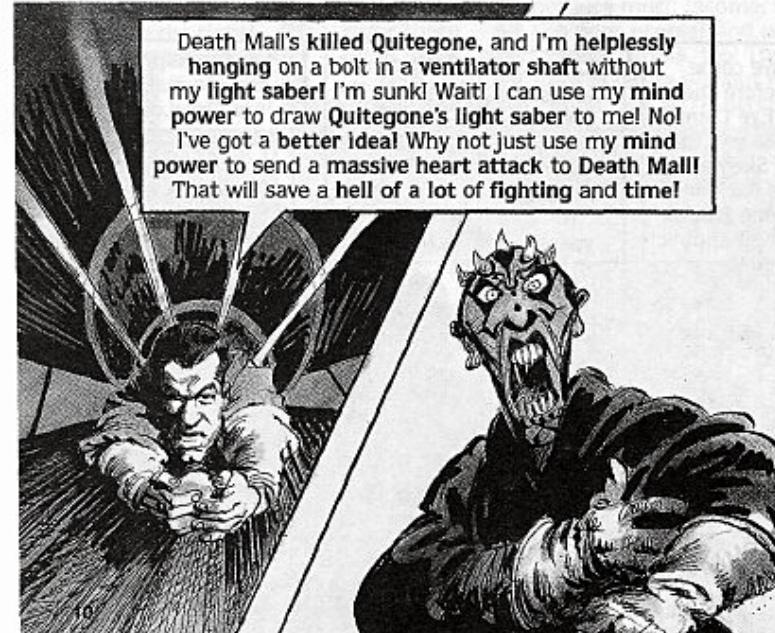
You
really
are
going
to
pieces,
Quitegone!
Be gone!



Death Mall's killed Quitegone, and I'm helplessly
hanging on a bolt in a ventilator shaft without
my light saber! I'm sunk! Wait! I can use my mind
power to draw Quitegone's light saber to me! No!
I've got a better idea! Why not just use my mind
power to send a massive heart attack to Death Mall!
That will save a hell of a lot of fighting and time!

NoBooBoo and her
Queen are safe for
the time being!
Quitegone Jim has
passed on, but I'll
continue your Jet-Eye
training, Mannequin!

Quitegone left me this huge black
helmet with a note! It says I should
start wearing it as soon as I grow
up, because it will simulate an
echo chamber, and cover my inept
acting skills when I speak! I'm
going to give it a try!

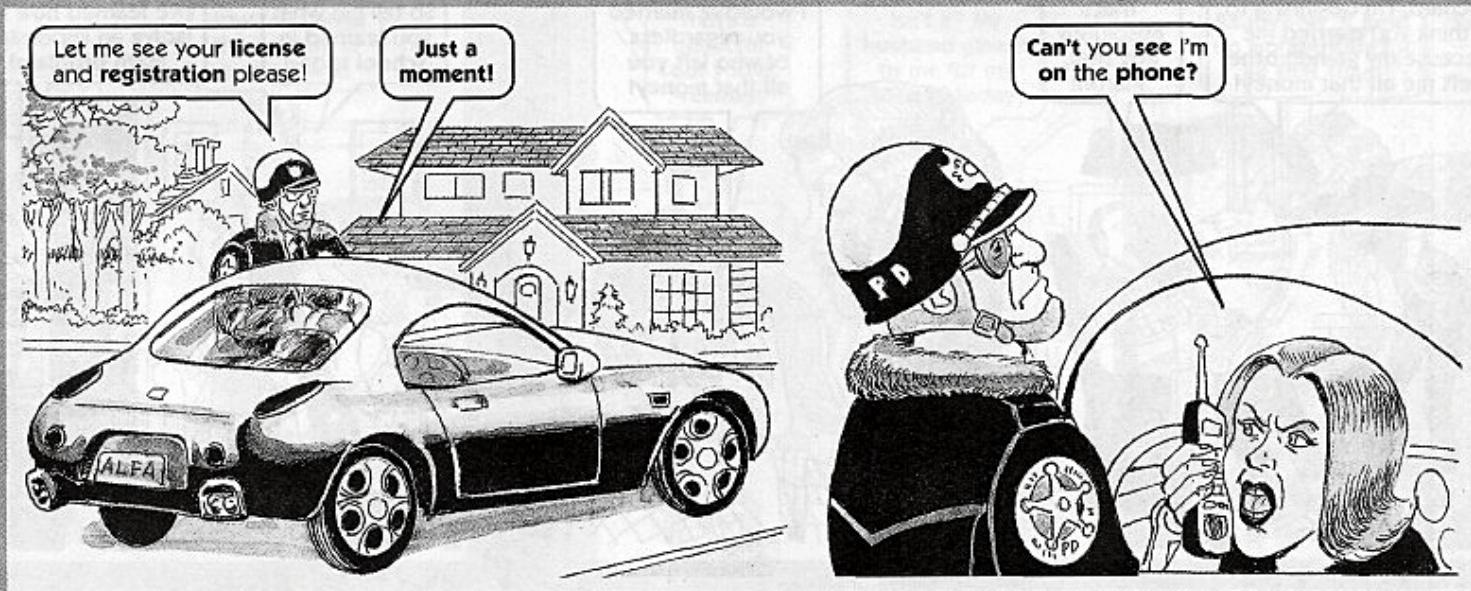




THE LAUGHTER SIDE OF

DRIVING

ARTIST AND WRITER: DAVE BERG



SCHOOL



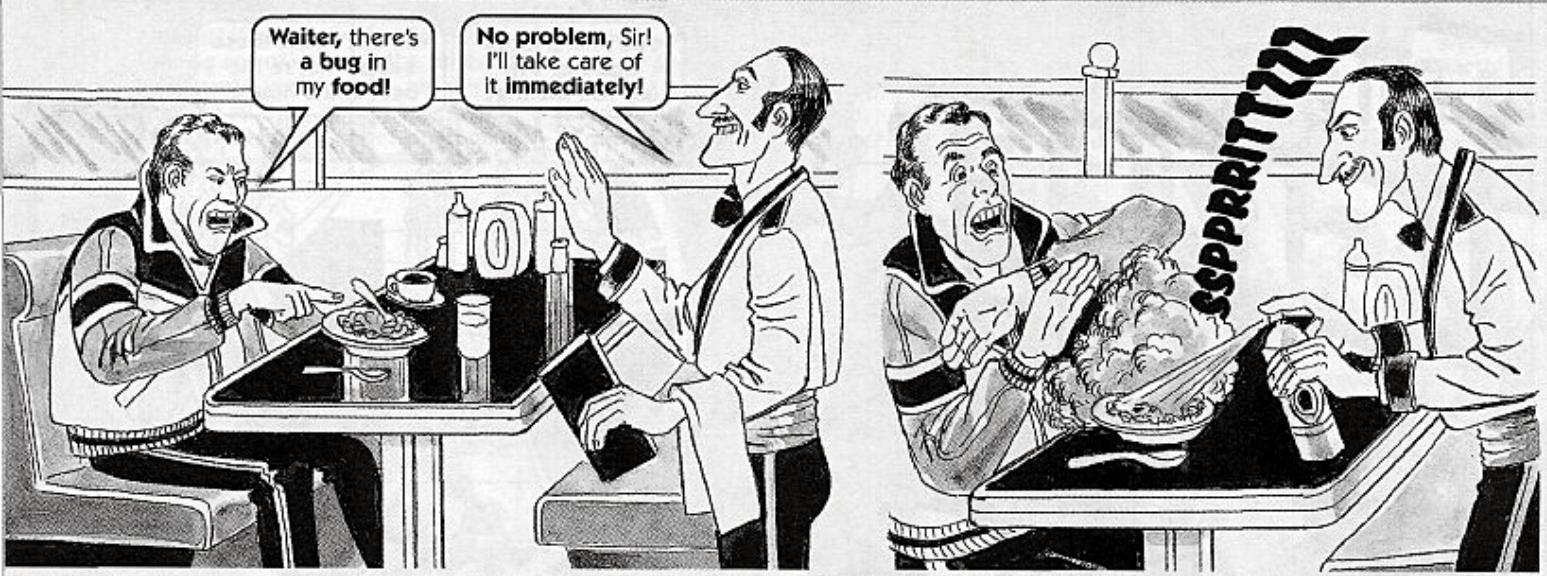
JUSTICE

You're in a lot of trouble! Why are you smiling?

You can't beat these seats! They're the best in the house!



SERVICE



RELATIONSHIPS



EDUCATION



EMPLOYMENT



LIBRARIES

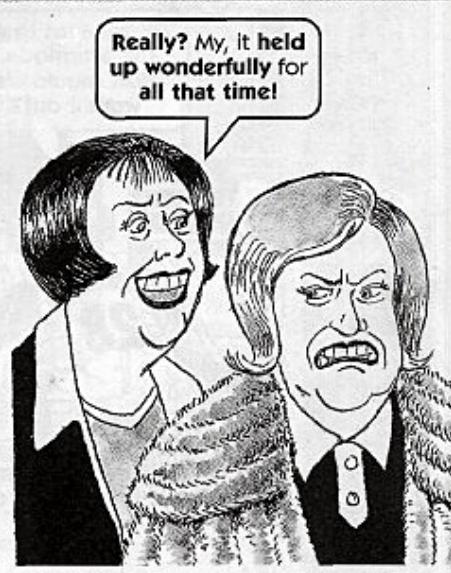
NOVELS



FICTION



FASHION

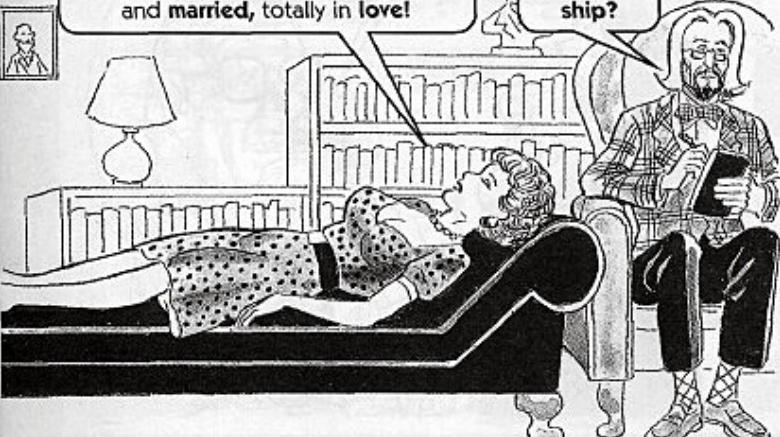


THERAPY

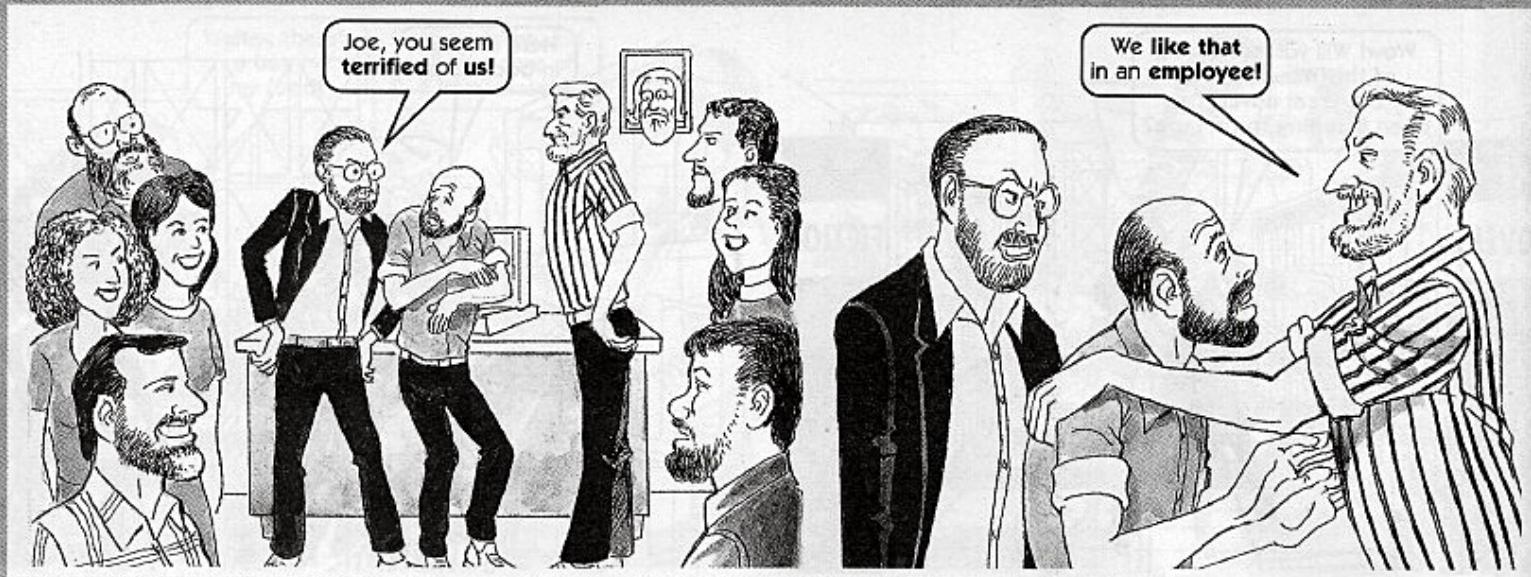
I still can't believe my **husband** and I are **divorced**, Doctor Forman! From the moment I met him I felt he was the **man for me**! We were **engaged** and **married**, totally in love!

So what happened to the relationship?

We soon started finding fault with each other and agreed to a divorce! I tell you, it was one helluva week!



THE OFFICE



SCHEDULING



DOCTORS





SERGE-IN GENERAL DEPT.

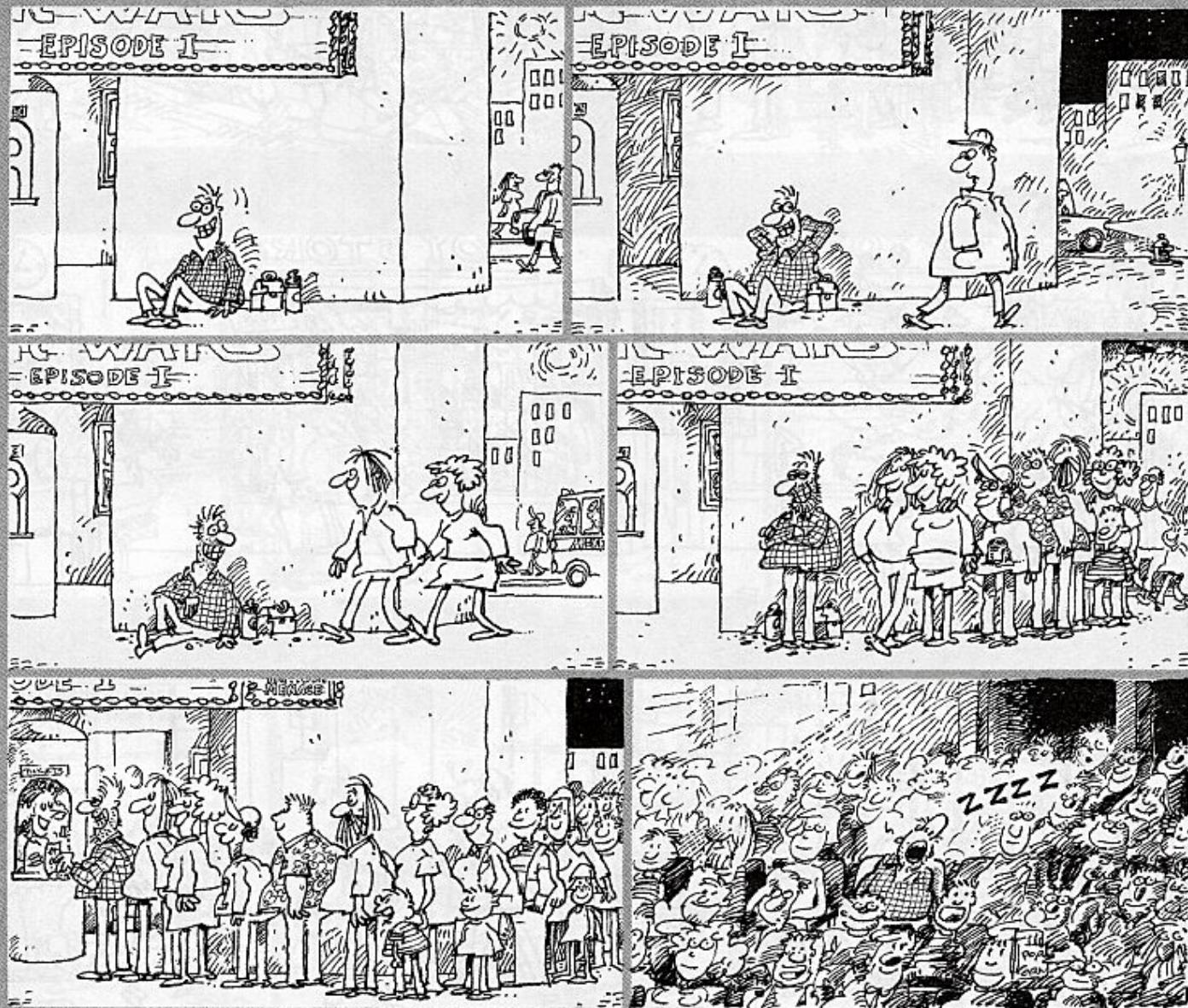
A MAD LOOK AT STAR WARS

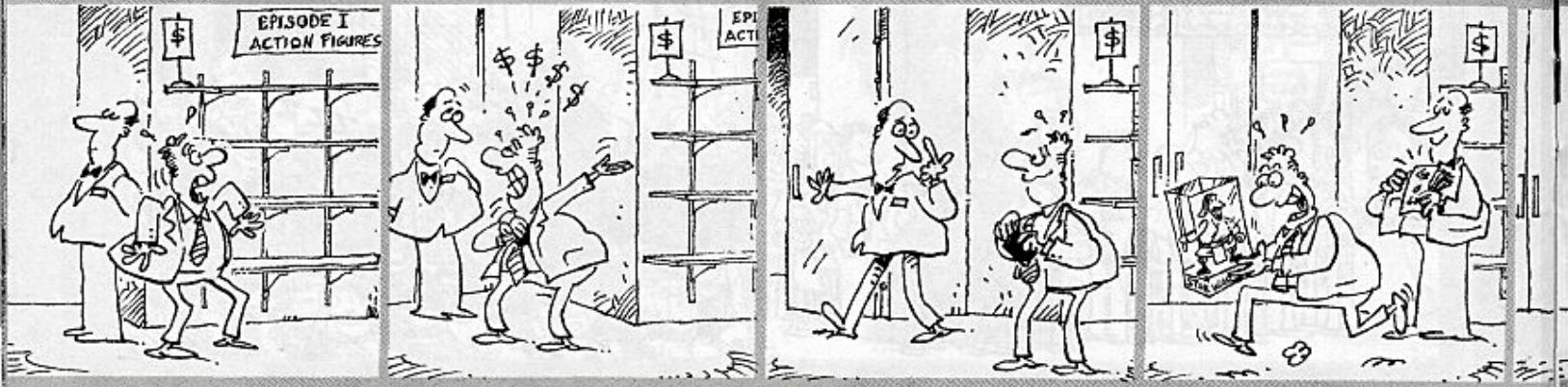
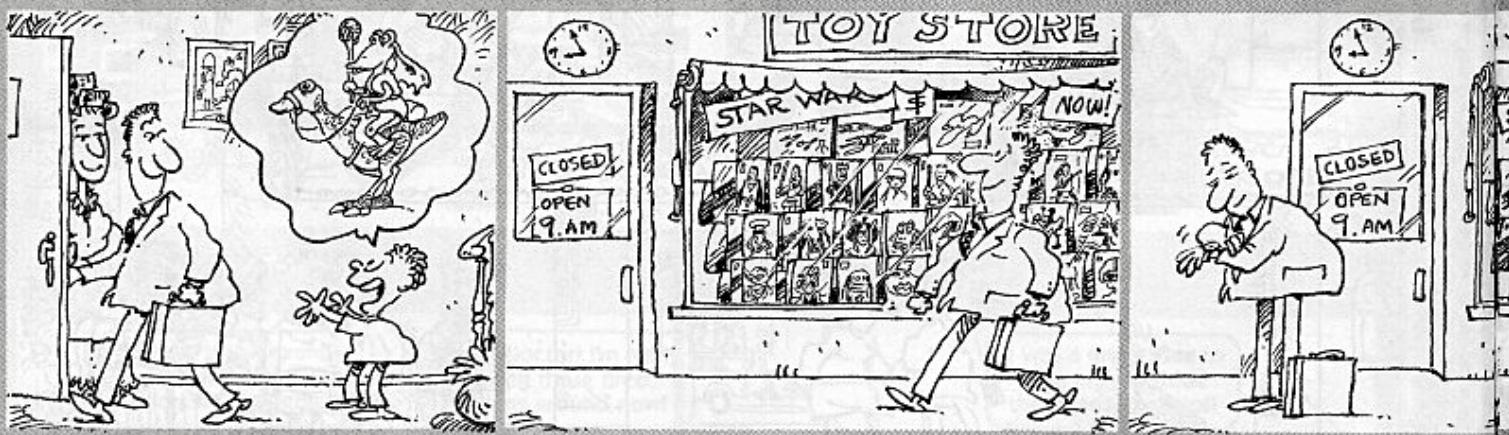
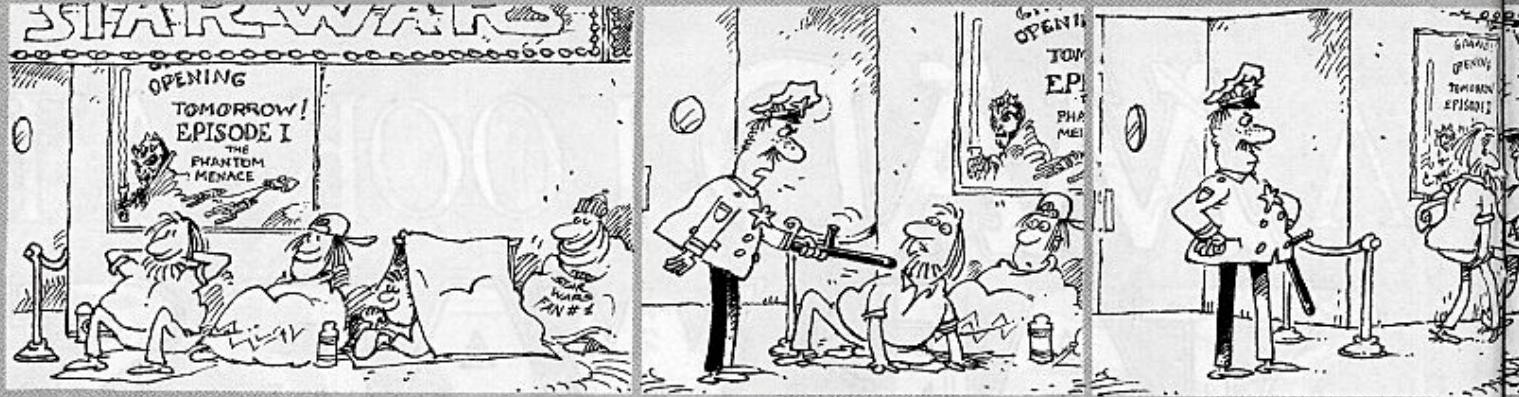
EPISODE I THE PHANTOM MENACE

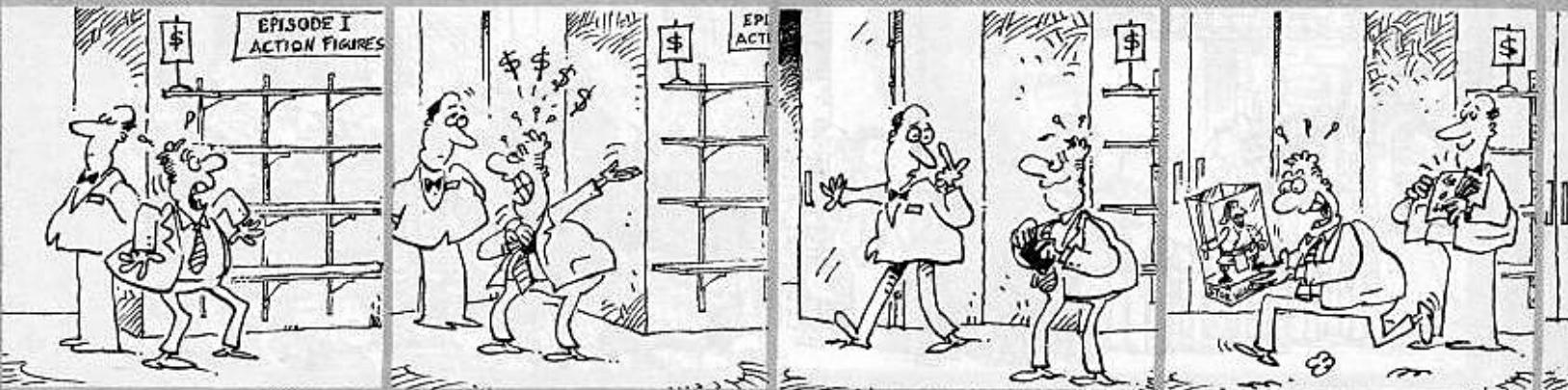
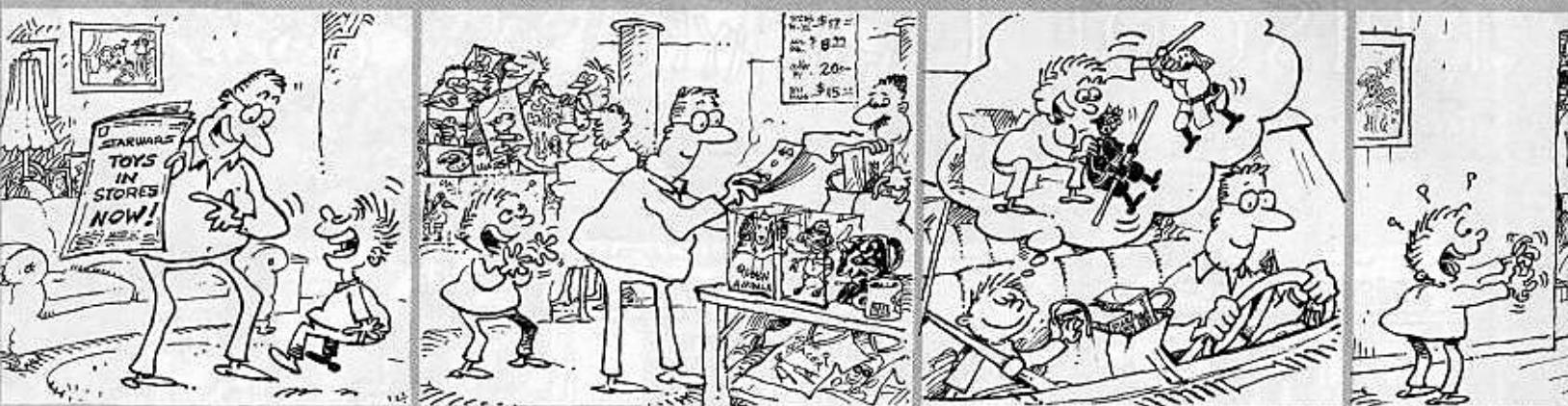
THE HYPE

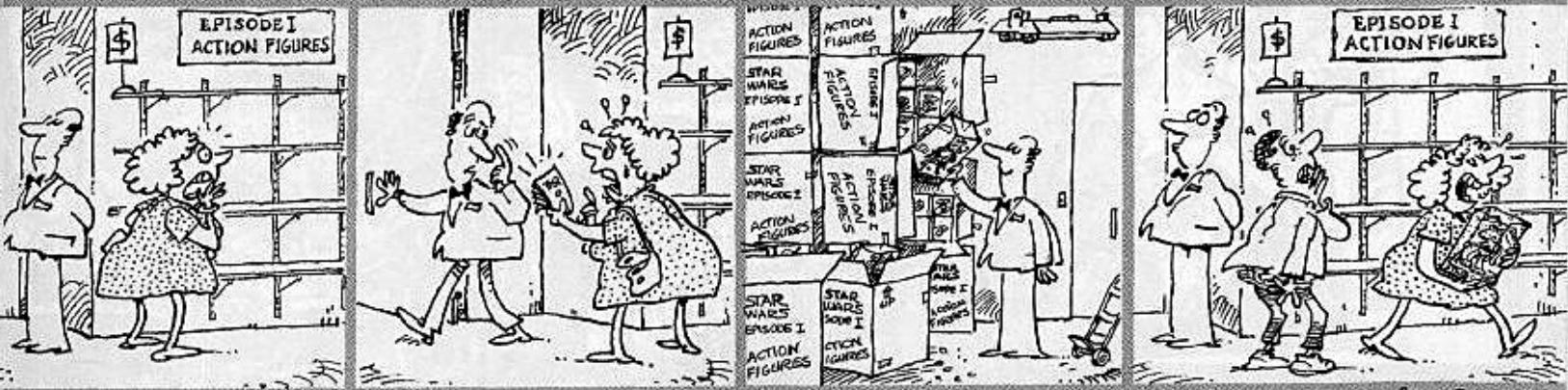
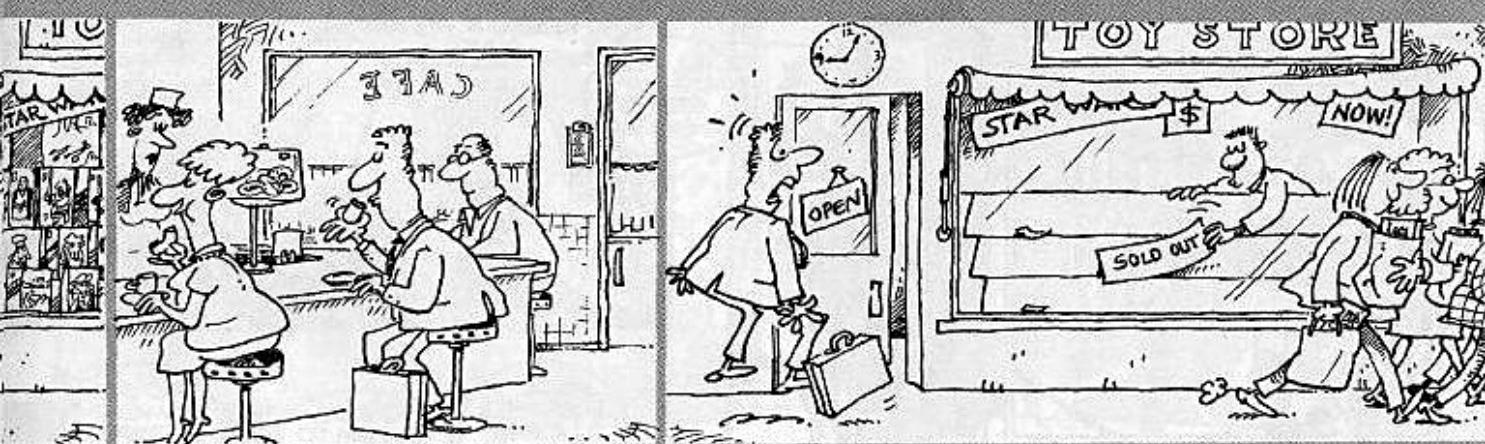
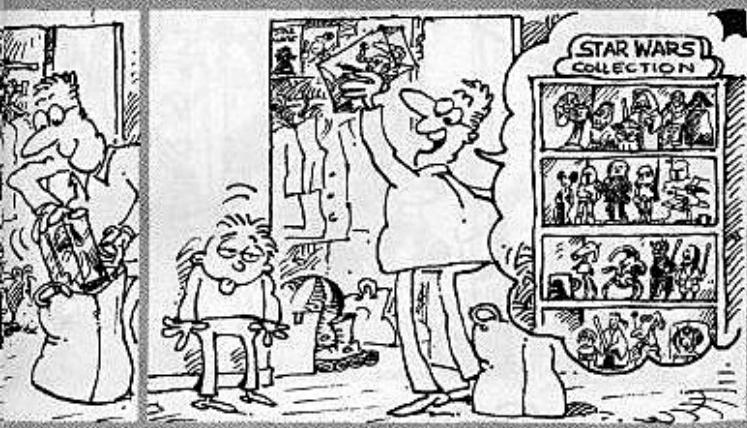
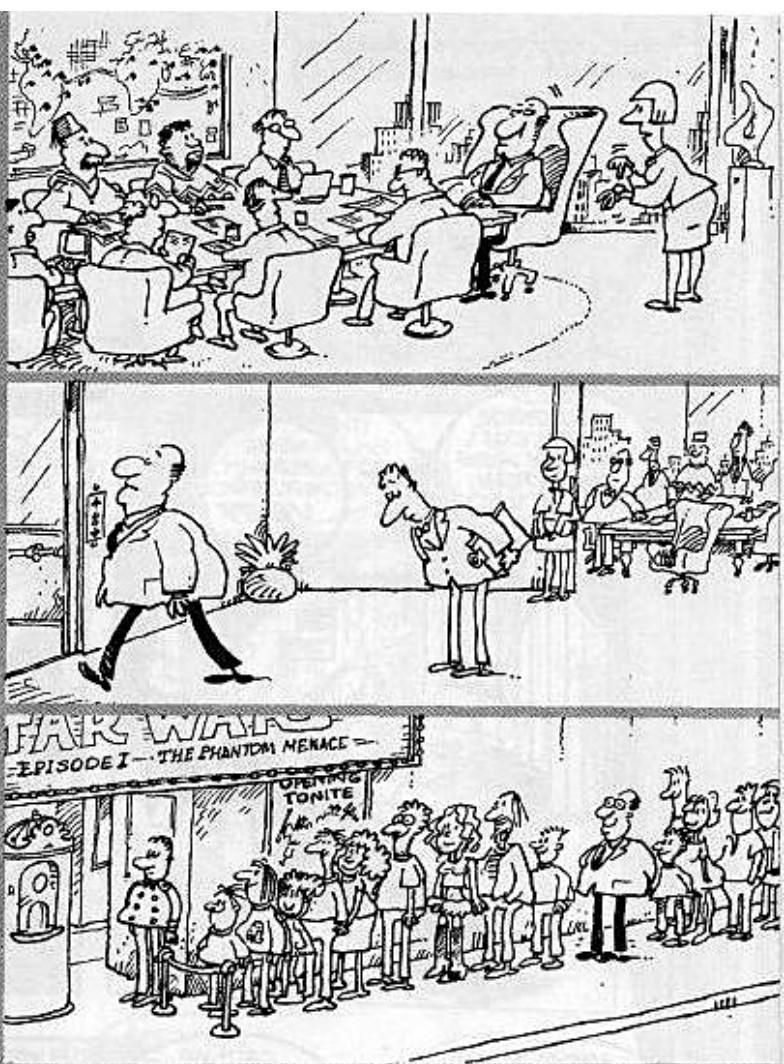


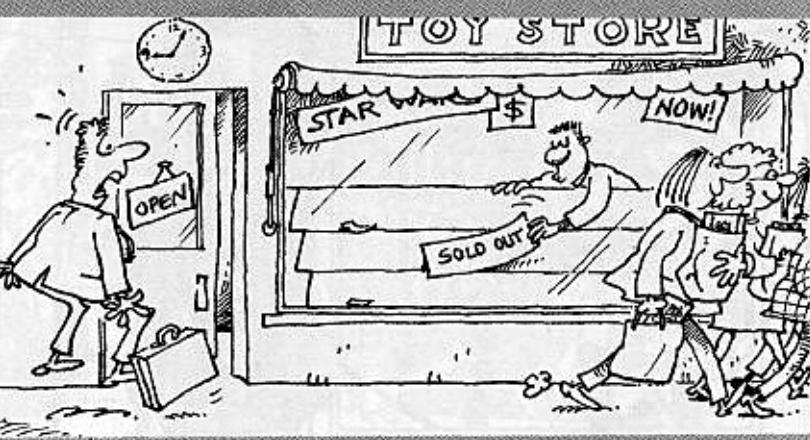
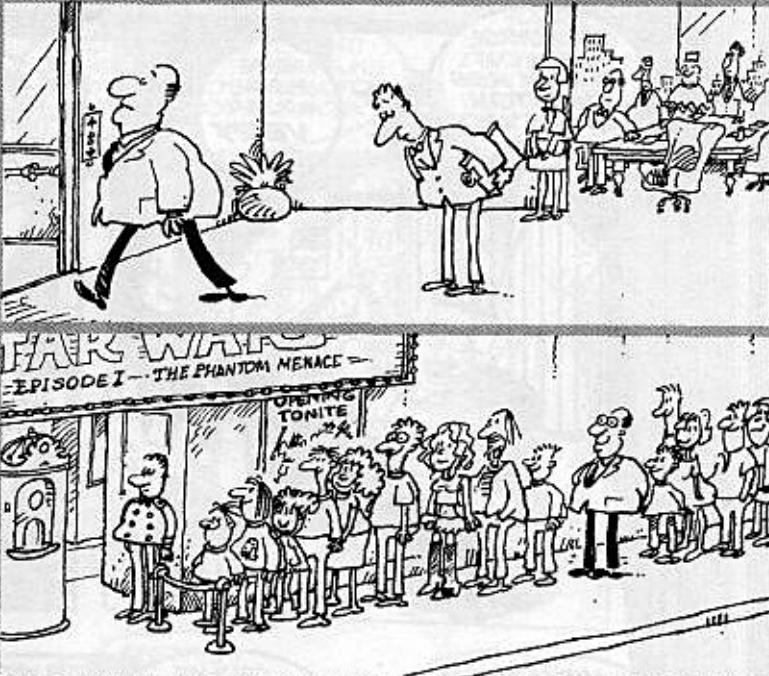
ARTIST AND WRITER: SERGIO ARAGONES













Monroe and... THE MONSTER



The Monks and...



midNIGHT movie

A long time ago in a galaxy far, far away..
life was probably just as miserable for
Monroe then as it is now!



MIDNIGHT MOVIE

A long time ago in a galaxy far, far away...
life was probably just as miserable for
Monroe then as it is now!



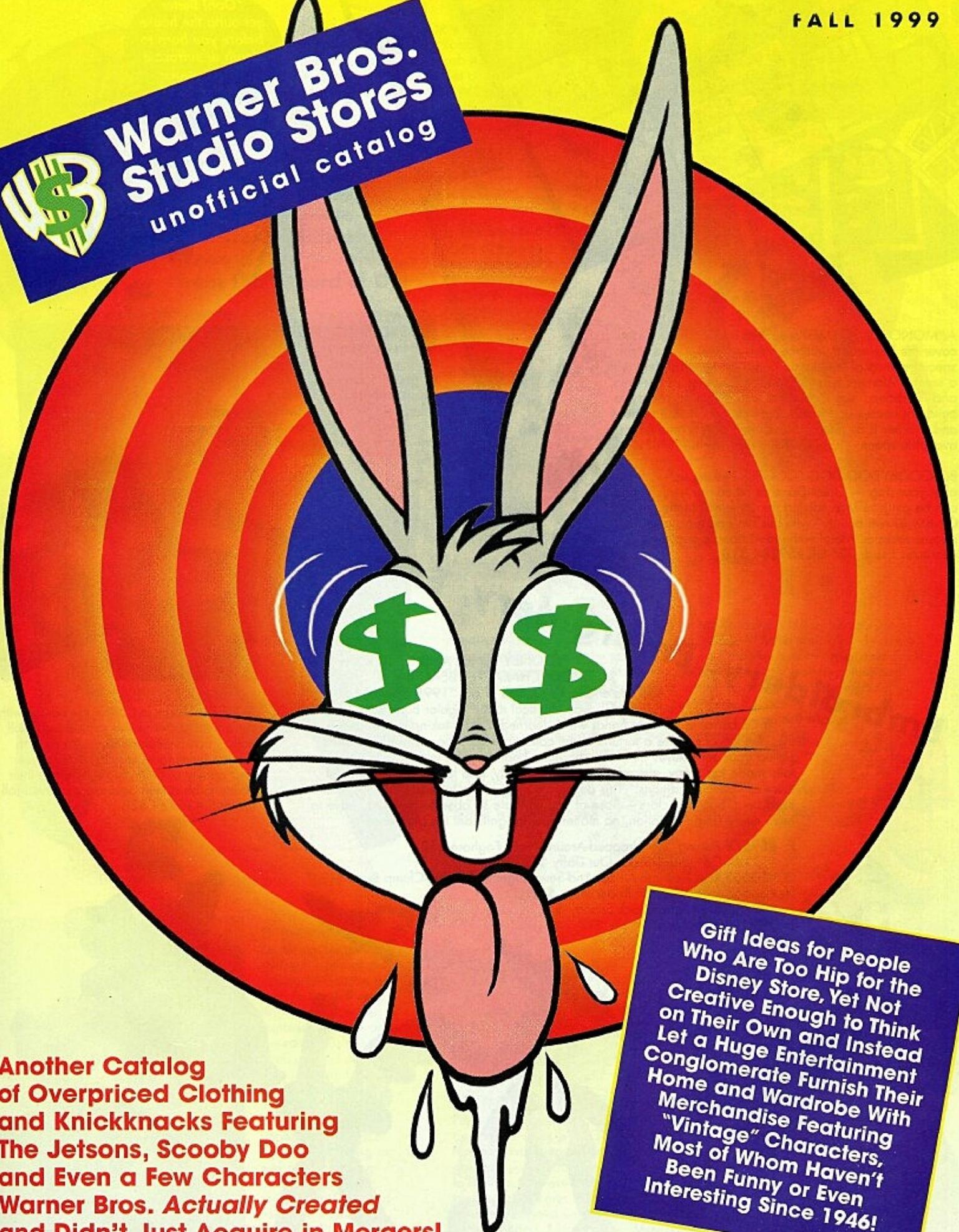


FALL 1999



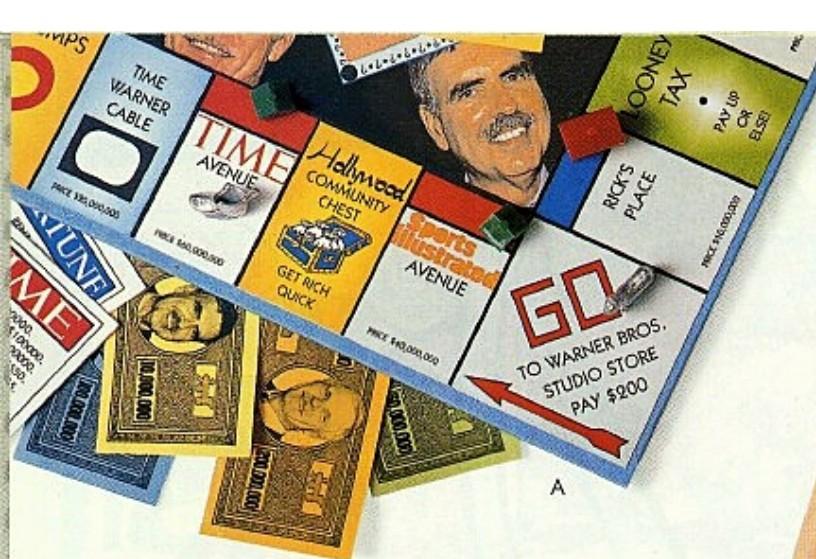
Warner Bros. Studio Stores

unofficial catalog



**Another Catalog
of Overpriced Clothing
and Knickknacks Featuring
The Jetsons, Scooby Doo
and Even a Few Characters
Warner Bros. Actually Created
and Didn't Just Acquire in Mergers!**

**Gift Ideas for People
Who Are Too Hip for the
Disney Store, Yet Not
Creative Enough to Think
on Their Own and Instead
Let a Huge Entertainment
Conglomerate Furnish Their
Home and Wardrobe With
Merchandise Featuring
"Vintage" Characters,
Most of Whom Haven't
Been Funny or Even
Interesting Since 1946!**



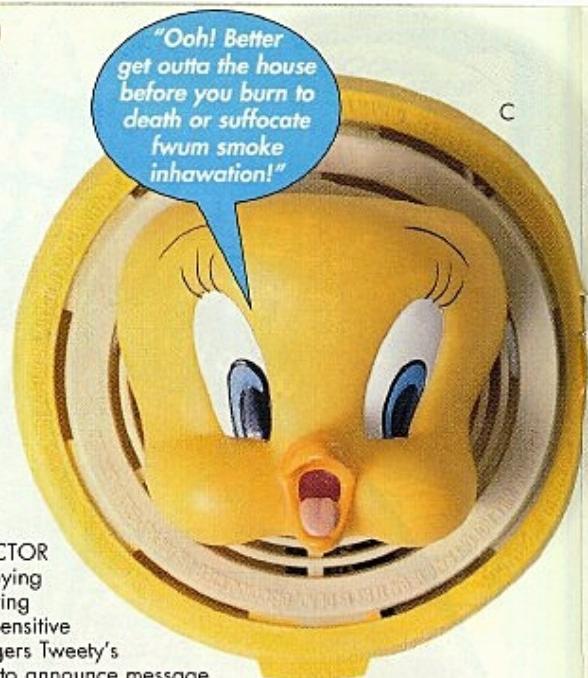
A. MONOPOLY GAME Prepare to make a fortune and cover the free world with the Warner Bros. name in this special edition of the classic board game. Designed with a unique Warners twist with such properties as "Atlanta" and "Burbank," you'll compete with others as you try to build not houses and hotels, but networks, cable stations and Warner Bros. Studio Store retail outlets on every available space — just like in the real world! #M8327 \$35

B. SCOOBY-DOO DOO-SCOOPER Picking up after your dog — Great Dane or otherwise — can be as groovy as solving the "Mystery of the Ghostly Brown Bounty" with this fun and functional pooper-scooper. Metal with wood handle and resin character head. 32" tall #S9284 \$18



B

C. TWEETY SMOKE DETECTOR
No more annoying beeps or irritating tones! Smoke-sensitive microchip triggers Tweety's cheerful voice to announce message. A fun way to turn tragedy into an event the whole family will enjoy. UL-listed. #H4766 \$45



C

Embroidery, Embroidery, Embroidery!

LOONEY TUNES AND CARTOON NETWORK CHARACTER BEAN BAGS

After the enormous success of our "1998 Special Edition Bugs Bunny" (which was identical to the regular Bugs Bunny except for a carrot in his right hand) we've learned that by taking a cue from Ty Inc., we too can make a fortune in the collectible bean bag racket! We've pulled from our shelves all of the character bean bags of which we'd accidentally made too many, altered them ever-so-slightly, and have now re-released them as "Special Editions." This desperate ploy is sure to entice the most die-hard bean bag collectors — those of you who are so obsessed that you have to have every single variation, no matter how insignificant the difference!

E #S9577 Fishing-Line-Wrapped-Around-Neck Foghorn \$12

F. #F8374 Completely-Inside-Out Daffy \$12

G. #S0663 Ears-Tied-Into-A-Knot-And-Sewn-Together-In-A-Big-Clump Bugs \$12

H. #S0663 Head-Torn-Off Roadrunner \$12

I. #F3756 Sewn-Into-A-Sack Scooby \$12

J. #H2165 Open-Seam Porky \$12

E

F



G



H



I

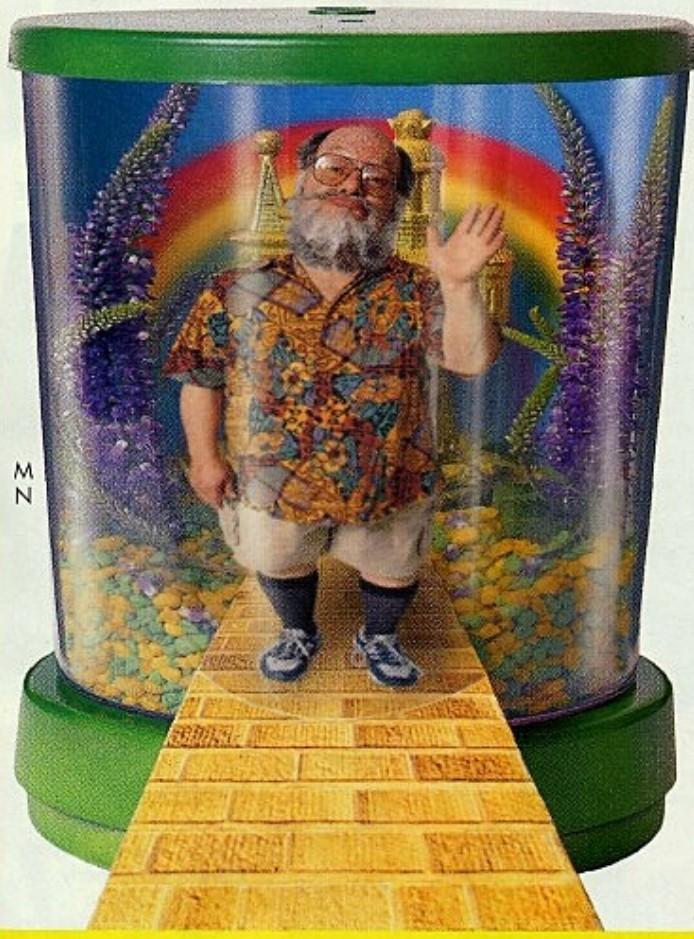
J



D. EMBROIDERED LOONEY TUNES GOLF BALLS Fun is par for the course with our unique set of twelve professional golf balls. Each is embroidered with a plush Looney Tunes face, sure to compromise their quality and thoroughly impede their ability to be driven accurately or even roll straight! #S8934 \$28

The Wizard of Oz

The Ultimate Oz Collectible!
Own a Real Munchkin from The Wizard of Oz!



O. BATMAN MUG
 Featuring the trendy, stylized, minimalist version of Batman as seen in the dull as dishwater, slow as molasses Batman animated series, this hand-painted ceramic mug is shaped just like the Dark Knight – including his ears – making it virtually impossible to take a sip without poking an eye out or pouring liquid on yourself! Holy Badly-Designed Merchandise! #S4967 \$12

K. WIZARD OF OZ CORN ON THE COB SKEWERS
 Follow the Yellow Brick Road – to fine dining! – with these fun, life size corn cob holders in the shape of Dorothy's ruby slippers. Set of eight. Hand-painted polyresin. #W5974 \$36



L. TINMAN PACEMAKER
 Tired of expensive and hard to come by baboon organs? Is that list of people waiting for compatible donors longer than the Yellow Brick Road? Well, now heart transplant surgery's a walk in the poppy field with this handy Tin Man Pacemaker! Modeled after the heart-shaped clock the Wizard bestows upon the Tin Man, this fully-functional artificial heart is a fantastic gift for the Oz fan with everything – except good cardiac health! Developed by experts in the emerging field of novelty science (tchotchkeology), the Tin Man Pacemaker comes complete with a fun 18-minute installation/sing-along video! (Operating room, staff and anesthesia not included.) #S74998 \$26

M. LIVING MUNCHKIN Limited Edition of 13

M. LIVING MUNCHKIN A piece of movie-making history is yours to cherish with our Limited Edition Living Munchkin.™ With their already diminished numbers rapidly dwindling, there's no time like now to order one! Each Munchkin comes with its own Certificate of Authenticity, half-forgotten and muddled anecdotes about the making of the movie, and various medical problems. And once expired, some inexpensive taxidermy will turn your dead Munchkin into a handsome footrest or wall art! Made of standard biological protein and surgical-grade plastic hips. Specify gender and degree of senility. #S7395 \$1,475

N. OZ-VUE TERRARIUM Keep your living Munchkin on display, away from your feet and out of the liquor cabinet with this handsome Oz-Vue Terrarium. #S9476 \$65

Please note: As they are natural enemies in the wild, we do not recommend shipping Munchkins to households with Comphah-Loompahs.

P. PEPE LE PEW PEPPER SPRAY Though Pepe never seems to get the hint, your over-sexed dates will! Our formidable formula, including cayenne pepper, tear gas and skunk cabbage extract is sure to incapacitate even the most amorous paramours! Comes in mini-aerosol sprayer designed with whimsy in mind. 2 oz. #P4863 \$18 Caution: May cause permanent blindness.



Tiresome Toons, Tacky Togs!

CHARACTER DEFINITION TEES

Define yourself as an uncreative follower with these uniquely embroidered tees with tone-on-tone backgrounds and full-color character art — two slight distinctions we've carefully worded in an effort to distinguish these t-shirts from the countless other ones we've offered in all our other catalogs. 30% cotton. Machine wash. \$16. Adult: S only.

- A #H3496 Marvin the Martian
- B #H4226 Foghorn Leghorn
- C #HB356 Tweety
- D #H3956 Bugs Bunny
- E #H2526 Tasmanian Devil

F. LOONEY TUNES SWEATSHIRT The one to wear when everything else is in the hamper. Featuring our most overexposed characters in another hackneyed moshup. Big, thick, heavy, colorful front embroidery makes this sweatshirt uncomfortable to wear and virtually impossible to fold. Favored by undercover cops, as it's been known to stop bullets at point-blank range. Adult: L, XL, XXL, XXXL #H8036 \$39.50



G. ANIMATION STUDIO JACKET

The jacket for the stylish wannabe. Formerly available only to Warner Bros. animators, then to anyone who works for Warner Bros. in general, and then to anyone in the Time-Warner Corporation, we've finally made it available to everyone. Ideal for people who feel the need to masquerade as someone who draws Bugs Bunny for a living or who erroneously believe that others will think that they're wearing some sort of exclusive, hard-to-get piece of apparel. Adult: XXXXL #H8090E \$190

A Fat Load—of Fun!

**Crappy Characters,
Conformist Clothes.**



H

Catalog Exclusive!

TASMANIAN SLOTH APPAREL

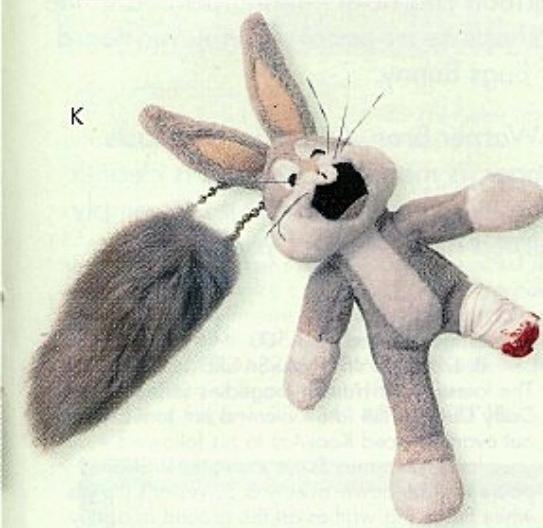
Outrageous! We've redefined "masculinity" as "sloth" by emblazoning dozens of items with an image of Taz wasting his life away in front of the TV with a death grip on the remote control. As with all our embroidered items, design is large, unwieldy and inhibits freedom of movement — perfect for the dad, hubby or boyfriend who prefers to sit in front of the TV all day with a minimum of movement. XL, XXL, or XXXL.

H. #S9345 Tee \$18.50*

I. #S8010 Silk Boxers \$20

J. #S8322 Baseball Cap \$18

***Note:**
T-shirts have identical front and back design; embroidery on back has been known to cause bedsores if wearer does not get up and move around for at least ten minutes every hour.



K

K. BUGS' LUCKY RABBIT'S FOOT KEYCHAIN
We've updated the barbaric practice of carrying a rabbit's foot for luck into this fun new keychain. Actual amputated rabbit's foot — dyed "Bugs Bunny" gray — attached to keychain with screaming amputee Bugs. #P6073 \$7

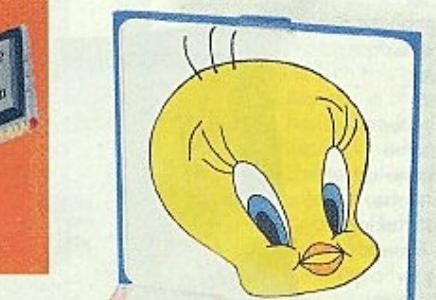
L. SUPERMAN PLUNGER Dislodge criminal clogs in your own Fortress of Solitude with this handy plumber's helper. Rubber with wood handle. 26" tall. #S37863 \$18

M. TWEETY SWABS "I Tawt I Taw Some Earwax!" You did, you did, and you'll be able to get at that bad ol' earwax with these whimsical 100% cotton swabs dyed yellow with Tweety's pweecious wikeness. 150 3 1/4" swabs with dispenser are perfect for bed or bath. Also great for picking your nose. #H8704 \$7



N

N. PINKY & THE BRAIN DESK PLAQUES
Adorable, three-sided plaque/paperweights feature the wacky mice characters beloved by dozens! Made of sturdy polyresin — sure to still be around long after anyone remembers their show! 10" long. #S8306 \$12



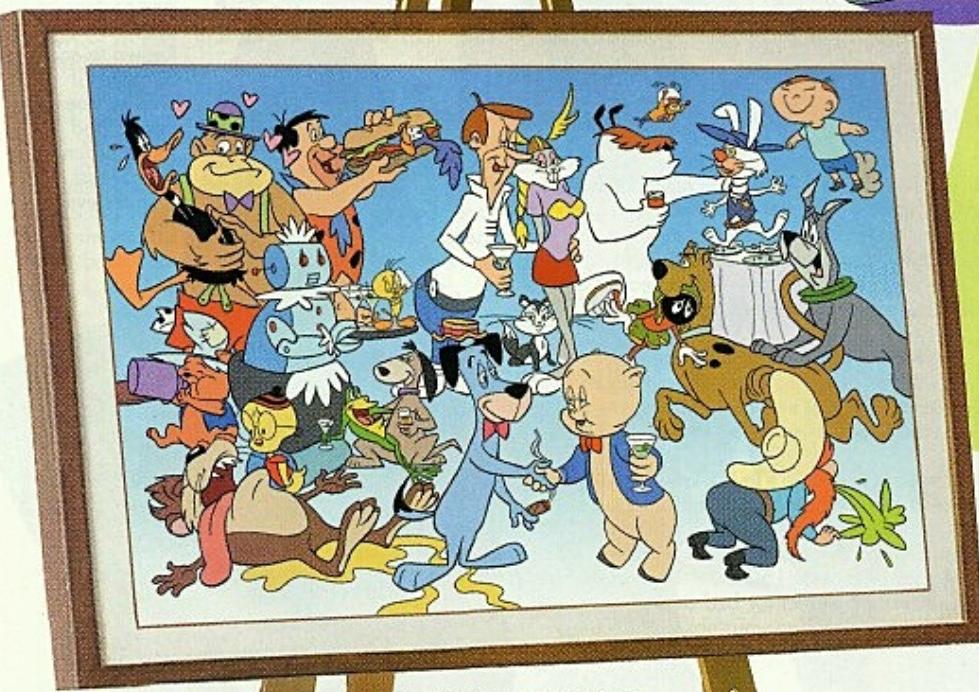
M



L

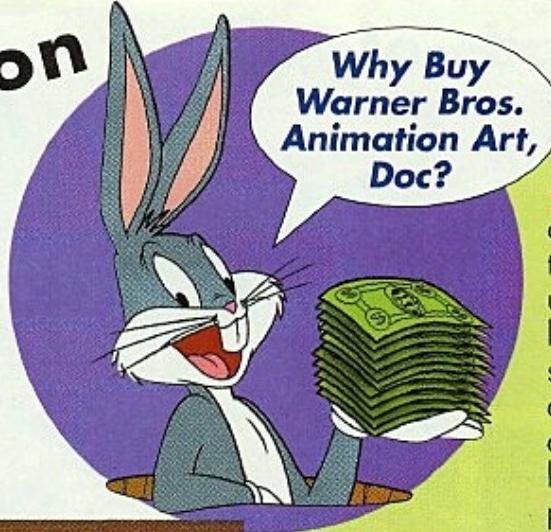
Gallery Collection

A



A. "CARTOON MIXER"
Third in our "Every Single Warner Bros. Character Meets Every Single Hanna-Barbera Character And a Few Others We Acquired in the Turner Merger" series, this limited edition sericel features the same cluttered mob scene as the first two, but in this one, Huckleberry Hound is shaking hands with Porky Pig instead of Sam the Sheepdog (who is chatting it up with Ricochet Rabbit by the hors d'oeuvres). Created with over 80 colors in a process that takes ten weeks, as though that's something to be excited about or justifies the outrageous price tag. 20"x48" #H2749 \$650

Gallery Return Policy:
If you've sobered up and are suddenly asking yourself, "What was I thinking?" within 30 days from the date your order is shipped, you're in luck. We'll give you your money back less shipping costs, depreciation and a restocking fee. After 30 days, you're on your own, and can try to peddle your cel for pennies on the dollar with everyone else on eBay. We suggest you use a lot of exclamation points in your title description (!!!!!) and list it under the Beanie Babies category so people will at least look at it.



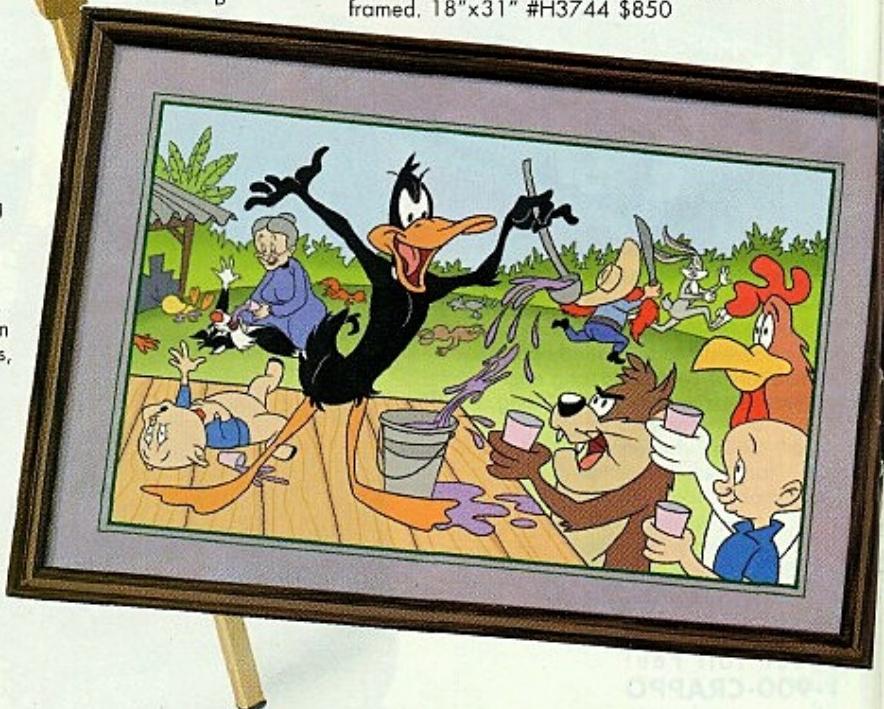
- It's a lot more accessible to the average, unsophisticated know-nothing schmuck with disposable income than fine art, which someone like you couldn't possibly appreciate.

- Each item comes with a Certificate of Authenticity, guaranteeing that it is a genuine mass-produced picture of cartoon characters, manufactured in the Philippines by people who never heard of Bugs Bunny.
- Warner Bros. Animation Art lasts longer, is more durable and is cleaner than the ashes you'd get if you simply burned huge wads of your money.

 Limited Edition of 2,500
B. DUCKTOWN MASSACRE

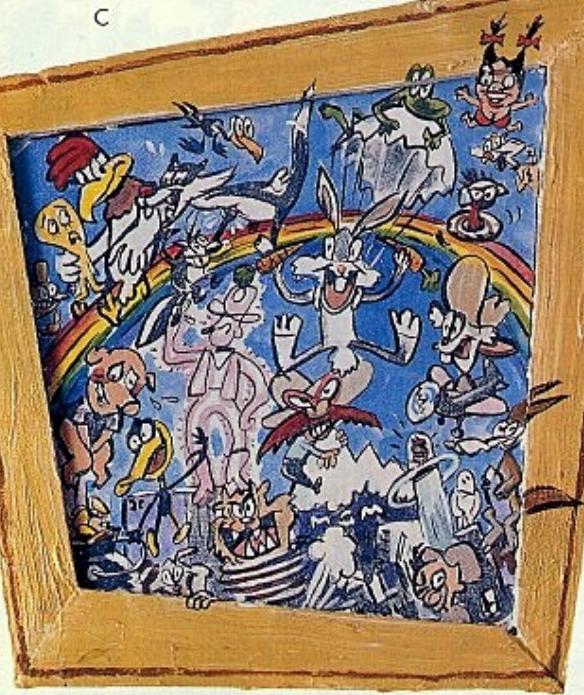
The latest in our Human Tragedies series features Daffy Duck as the late Reverend Jim Jones, doling out cyanide-laced Kool-Aid to his followers – all your favorite Looney Tunes characters! Granny pours a glass down Tweety & Sylvester's throats while Porky Pig writhes on the ground in agony. Bugs Bunny tries to escape the mass suicide by fleeing into the Guyanese jungle, but faithful follower Yosemite Sam has other ideas! Cheaply framed. 18"x31" #H3744 \$850

B



Order Toll Free!
1-900-CRAPPO
wbstore.junk.com

C



Limited Edition of 500

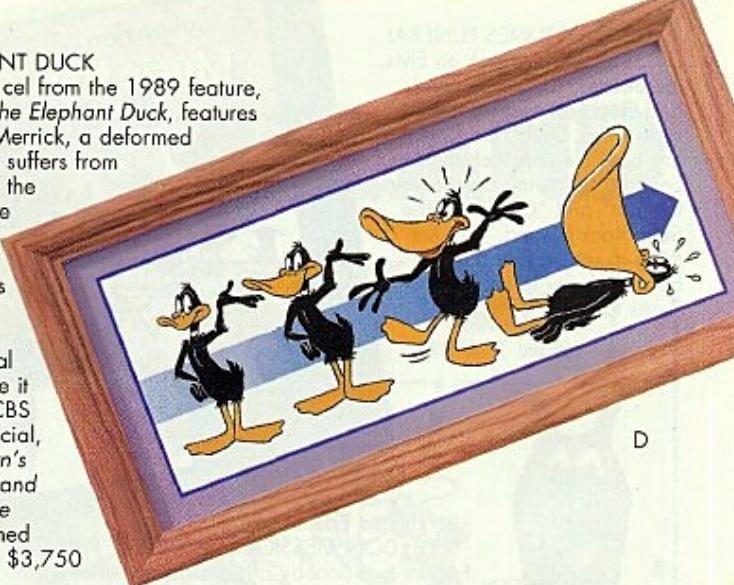
C. VIVA LAS LOONEY TUNES The latest from artist Melody Fazzino-Taylor, renowned for her "All The Characters From The Flintstones in Las Vegas," "All The Characters From The Jetsons in Las Vegas" and "All Other Non-Flintstones and Non-Jetsons Hanna-Barbera Characters in Las Vegas." In this refreshing departure, she's created "All The Looney Tunes Characters in Las Vegas." Her insistence on not using studio-approved reference guides ensures that the characters are drawn so incredibly off-model as to be unrecognizable, making this a must for anyone who collects artwork from no-name artists with no talent whatsoever.

Matted and framed. 22"x36" #H0378 \$750.

D. THE ELEPHANT DUCK

This production cel from the 1989 feature, David Lynch's *The Elephant Duck*, features Daffy as Duck Merrick, a deformed water fowl who suffers from elephantiasis of the beak. Sure to be a collector's item, since the morose film was never released theatrically (although several scenes did make it into the 1992 CBS compilation special, *Foghorn Leghorn's Tales of Torture and Other Gruesome Stories*). Unframed. 1"x2" #H5241 \$3,750

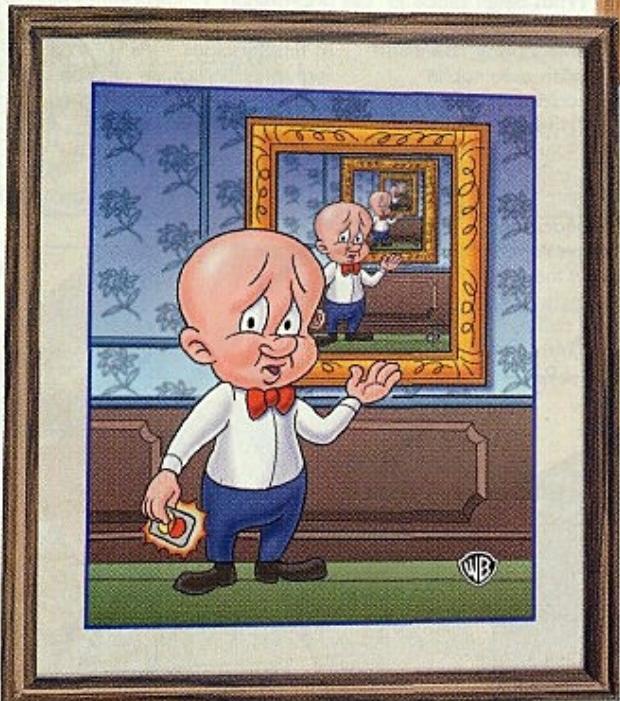
D



E. CRAPS GAME LITHOGRAPH

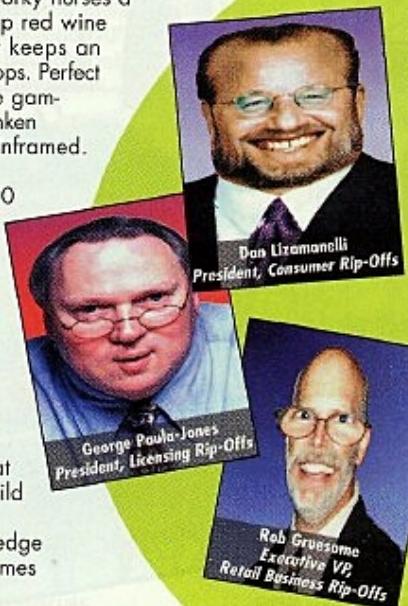
The popularity of our "Looney Tunes Characters Looking Tough And Playing Billiards" lithograph has prompted us to follow it up with this masterpiece: During a back alley game of craps, cash changes hands between Bugs and Daffy, while Porky nurses a bottle of cheap red wine and Sylvester keeps an eye out for cops. Perfect for compulsive gamblers and drunken reprobates. Unframed. 18"x31 1/2" #H0377 \$650

E



Limited Edition of 9,500

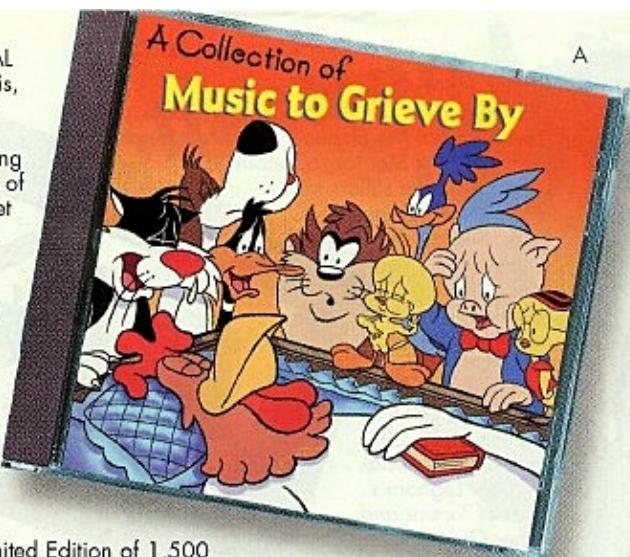
F. THE COLLECTOR Convinced by a high-pressure gallery salesman that they're "a fun and good investment," dopey Elmer Fudd has traded in his wild game trophies for limited edition animation artwork! You'll identify with the gullible Fudd when you purchase this overpriced piece, secure in the knowledge that only 9,499 other people have the exact same thing hanging in their homes (that is, in the unlikely event this ever sells out). 21"x24" #H9376 \$595



The management of the WB Studio Stores firmly believes that Charity is Super!

Proceeds from your purchase of any of the super items on this page will go towards generating interest in the tired Superman legend, getting the new, troubled Superman movie off the ground, and trying to breathe life into the old Superman franchise that we'll eventually run into the ground like we've been doing for the past ten years with (yawn) Batman.

A. LOONEY TUNES FUNERAL DIRGES CD They took on Elvis, the Beatles, Christmas carols and God knows what else! Now Bugs, Daffy and the gang are back singing such hymns of comfort as "Swing Low, Sweet Chariot" and "On Christ The Solid Rock I Stand." Just the thing to set the mood at the funeral of any former Looney Tunes fan! #H7368 \$12



Bonus!

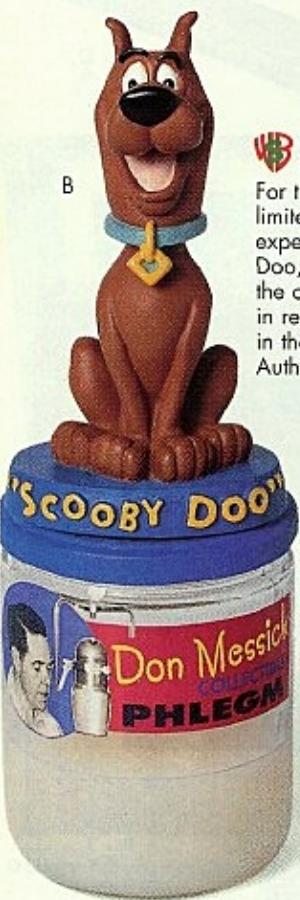
Buy \$10 of merchandise from our catalog and receive a surprise gift assortment crate featuring \$125-\$175 worth of merchandise from Quest for Camelot, our first fully-animated feature which tanked at the box office, left us with warehouses full of unwanted, unsellable merchandise and taught us a valuable lesson — don't try to horn in on Disney's territory (except in the areas of "studio stores" and gift catalogs).



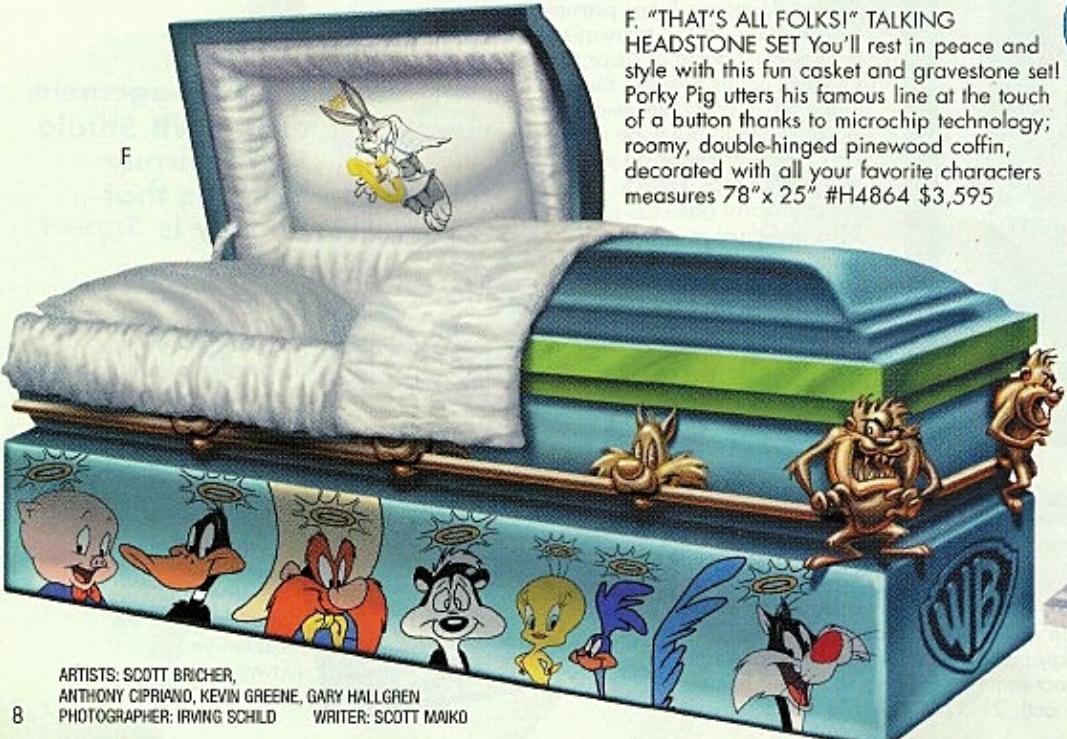
B

Limited Edition of 1,500

B. DON MESSICK COLLECTIBLE PHLEGM
For the true Scooby aficionado, we offer a limited number of vials of actual mucus expectorated by the original voice of Scooby Doo, Don Messick, generated by speaking in the cowardly Great Dane's "r"-heavy language in recording sessions at Hanna-Barbera Studios in the 1970s. Includes Certificate of Authenticity. 2-ounce vial. #H4128 \$65



F



"Th—that's all folks!"

F. "THAT'S ALL FOLKS!" TALKING

HEADSTONE SET You'll rest in peace and style with this fun casket and gravestone set! Porky Pig utters his famous line at the touch of a button thanks to microchip technology; roomy, double-hinged pinewood coffin, decorated with all your favorite characters measures 78" x 25" #H4864 \$3,595



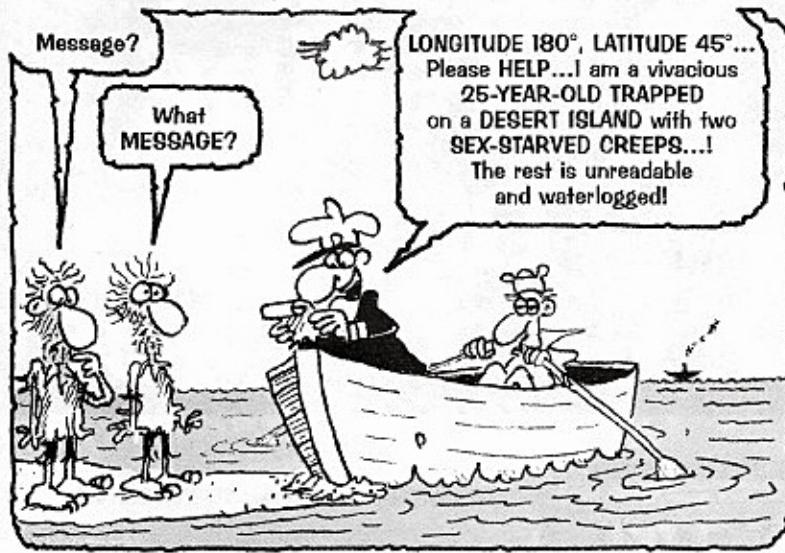
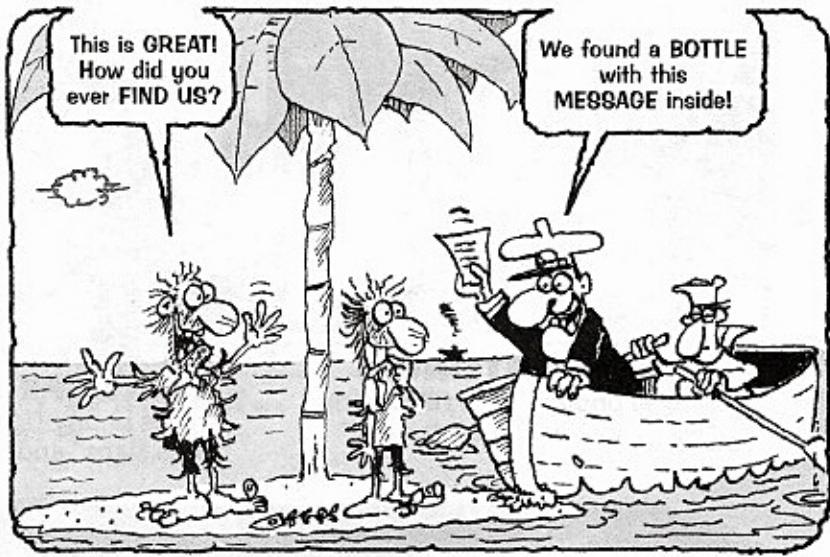
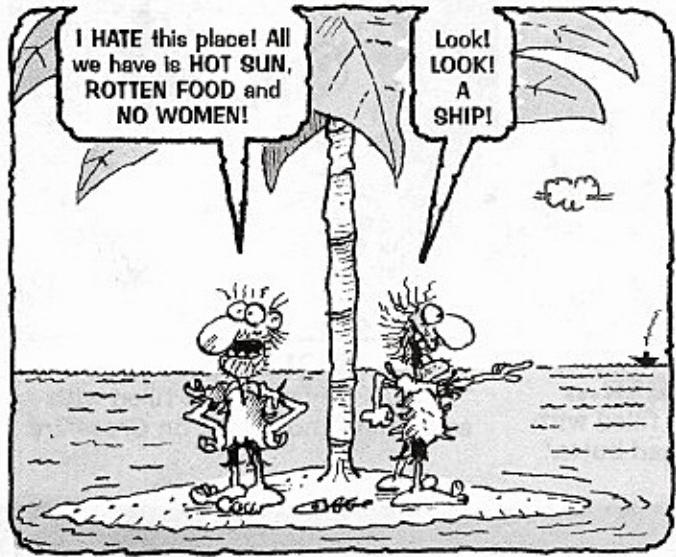
E. PEPE & PENELOPE

Ah, amour! Victims of murder/suicides can finally be together forever in this spacious 11" x 10" x 10 1/2" urn, featuring the corpse of Pepe's beloved, and Pepe himself about to end it all. Charming! #S9436 \$40

YOUR NAME HERE
REST IN PEACE

TALES FROM the DUCK SIDE

GIGGLIN'S ISLAND





PRO WRESTLING...

...stages phony fights filled with "leg drops" and "pile drivers."



JERRY SPRINGER...

...stages phony fights filled with "bitch slaps" and "head butts."



POLITICS...

...stages phony fights filled with screaming and yelling on *Crossfire*.

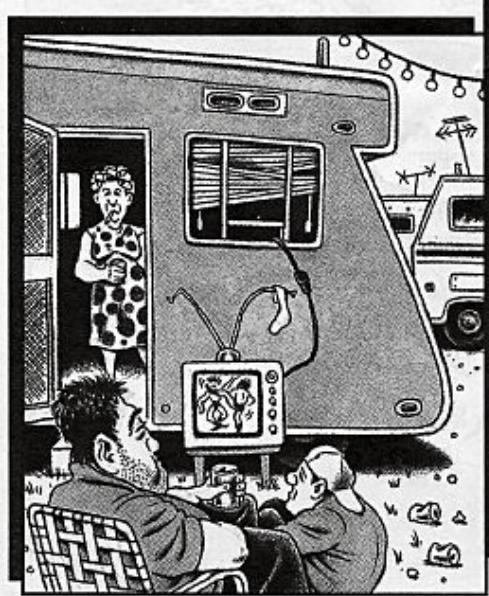


A TRIPLE PLAGUE DEPT.

In the last couple of years, the line between news and tawdry entertainment has become more and more blurred. A pro wrestler became governor of Minnesota...the former mayor of Cincinnati now hosts a raunchy tabloid TV talk show that reached #1 in the ratings...and the President admitted to doing things with his intern that you only read about in magazines a lot more perverted than this one!

Hoo-boy! To keep up with current events, you almost need a scorecard - something like...

MAD's GUIDE TO Telling THE Difference Between



PRO WRESTLING...

...finds most of its viewers in trailer parks.



JERRY SPRINGER...

...finds most of his guests in trailer parks.



POLITICIANS...

...find most of the women who'll put out for them in trailer parks.



PRO WRESTLING...

...has referees who look the other way.



JERRY SPRINGER...

...has security guards who look the other way.



POLITICS...

...has ethics committees who look the other way.



PRO WRESTLING...

...siphons money out of suckers with \$39.95 pay-per-view "super-matches."



JERRY SPRINGER...

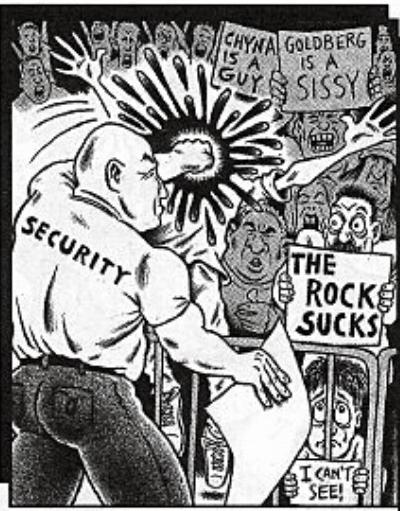
...siphons money out of suckers with \$19.95 Too Hot For TV videos.



POLITICS...

...siphons money out of suckers with \$50,000-a-night stays in the Lincoln Bedroom.

MAD's GUIDE TO Telling THE Difference Between



PRO WRESTLING...

...confiscates obscene signs held up by fans.



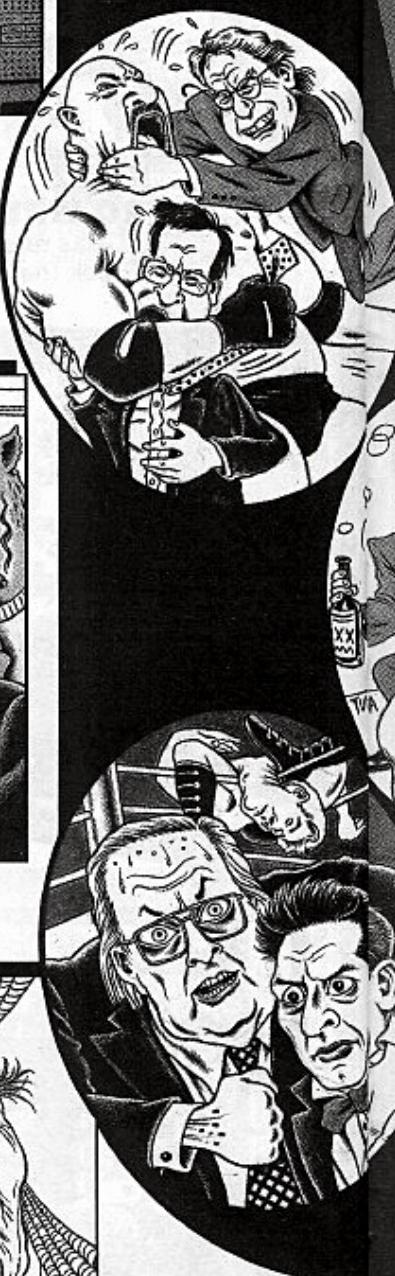
JERRY SPRINGER...

...beeps out obscene words used by guests.



POLITICS ...

...publishes obscene testimony on the Web.



PRO WRESTLERS...

...get paid by the bout.



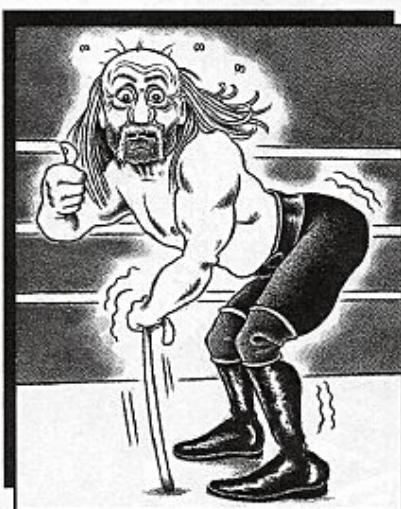
JERRY SPRINGER...

...gets paid by the show.



POLITICIANS...

...get paid by the vote.



PRO WRESTLING...

...has balding senior citizen Hulk Hogan.



JERRY SPRINGER...

...has walker-wielding grandmothers who are too old to dress like a "hoochie."



POLITICS...

...has decrepit nonagenarian Strom Thurmond.

PRO WRESTLING JERRY SPRINGER AND POLITICS



PRO WRESTLING...

...has devious, underhanded chair smashes by evil managers outside the ring.



JERRY SPRINGER...

...has devious, underhanded guest appearances by former lovers of unsuspecting guests.



POLITICS...

...has devious, underhanded Special Prosecutors who write overzealous reports.



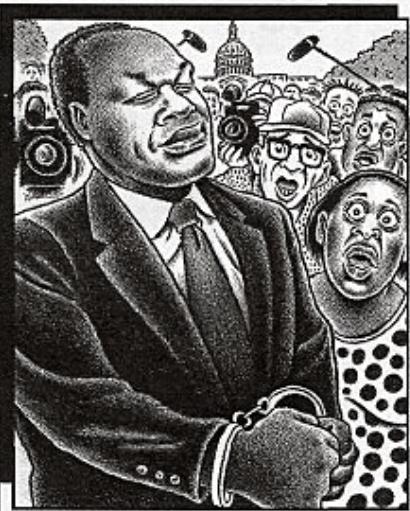
PRO WRESTLING...

...has announcers who pretend to be shocked when a match is interrupted by "outside interference" for the 1,298th time.



JERRY SPRINGER...

...pretends to be shocked when the fists start flying on stage for the 1,298th time.



POLITICIANS...

...pretend to be surprised when one of them is indicted for the 1,298th time.



JERRY SPRINGER...

...features grappling onstage.



POLITICS...

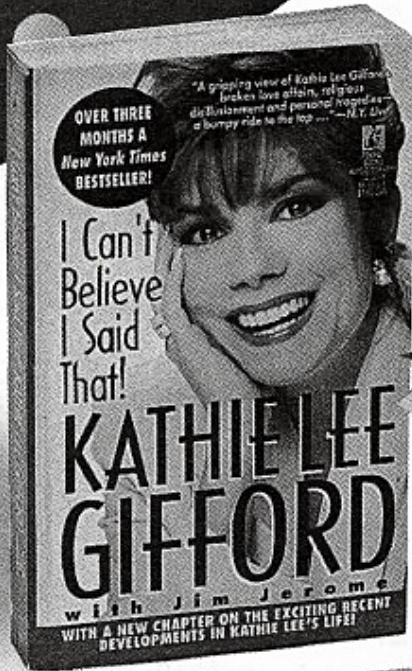
...features grappling in the oval office.



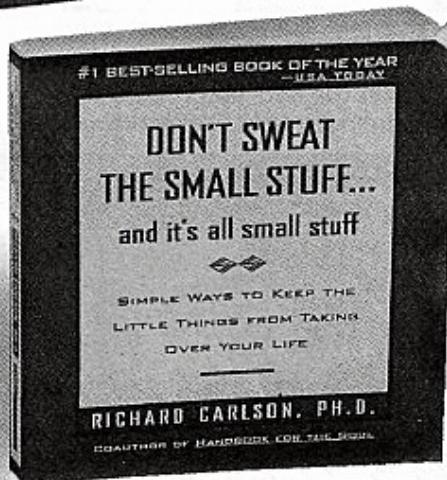
ABRIDGED TOO FAR DEPT.

As we astutely pointed out in the introduction to the first installment of this series, people don't have time to read anymore, except for those who do. Obviously, if you don't have time to read you're not reading this. But even if you do have time, it doesn't mean you are reading this. You could be reading something else, or perhaps not reading at this moment. It doesn't matter! It's for those of you who don't have time to read and for those of you who do have time but don't read much anyway that we present...

MAD'S BEST- SELLERS CUT DOWN TO SIZE



Most people don't realize how hard it is to have a cushy life. It can be quite difficult.



All of the things that piss you off or trouble you are utterly trivial, no matter how important they are. No matter what happens to you, let it slide. You will have a much richer life once you master the art of allowing people to walk all over you.



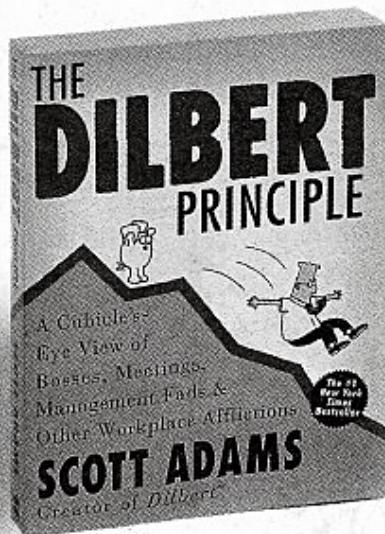
Bake a cake and make it pretty. It's a good thing. Make your yard pretty. It's a good thing. Pretty up your Christmas tree, your car, your garage and your garbage cans. Those are good things too. And while you're at it, what the hell, pretty up your toilet bowl. It's a good thing.

For more information on what you should pretty up, buy my other books. A living room filled with all of my books is a *really* good thing.

PHOTOGRAPHER: IRVING SCHILD

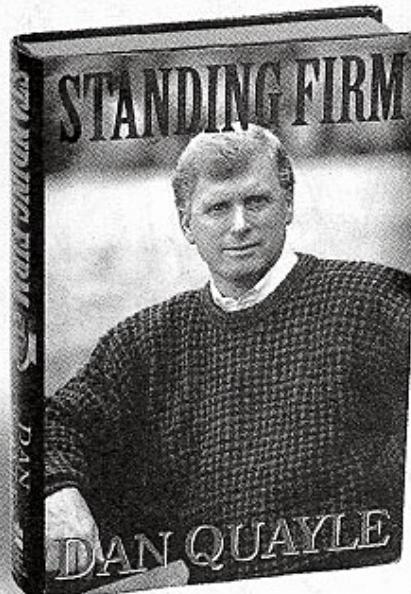
WRITER: ERIC PERLIN





MAD'S CUT-DOWN VERSION

Big corporations are run by idiots. While most employees are idiots, only the very biggest idiots are promoted to management. I know this because I was a manager for a big corporation.



MAD'S CUT-DOWN VERSION

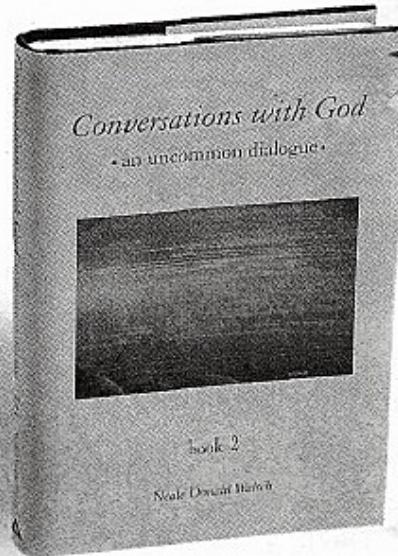
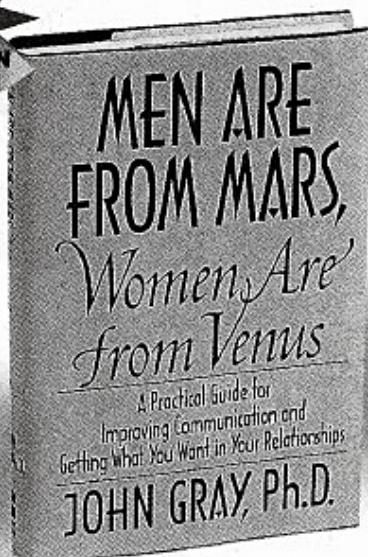
Throughout my term as Vice President, the press unfairly depicted me as a babbling idiot who couldn't string a few comprehensible sentences together. This is far from the truth, as you can tell from reading this book, which I never could have written without all the people who helped me string a few comprehensible sentences together.



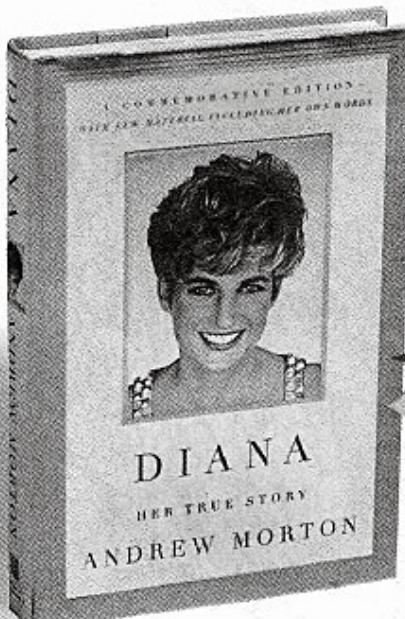
All men are crude, hairy, testicle-scratching cave people who need time to watch sports and guzzle beer. All women are perpetually love-starved creatures who need constant recognition and attention.

Men often misinterpret women's niceness as whininess; women often misinterpret men's thoughtfulness as selfishness.

The only way to truly appreciate the uniqueness of your significant other is to make broad, sexist generalizations about them.



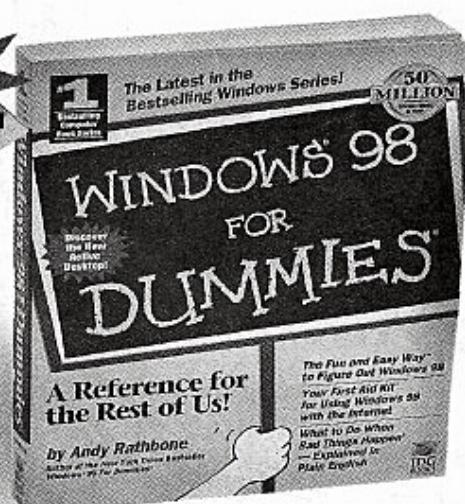
I talk to God and He talks back to me. This proves He exists. It is His will that you believe He said what I say He said. It's also His will that you plunk down \$19.95 for the hardcover edition of this book.



Behind all the glitz and glamour, the Princess had a pretty crappy life. She married Prince Charles and got divorced when she discovered he was mostly a royal pain in the ass. Princess Di was an inspiration to millions. Alas, her life was cut short in an accident so tragic that it hurts me deeply to cash in on it.



To change file properties, left-click on the mouse to open a window, right-click on the maximize symbol, left-click on the access icon, double-click on the menu prompt while simultaneously depressing the ALT/INSERT/TAB/CTRL keys. See, isn't this better than reading the incomprehensible manual you get for free with your software?



MAD'S CUT-DOWN VERSION

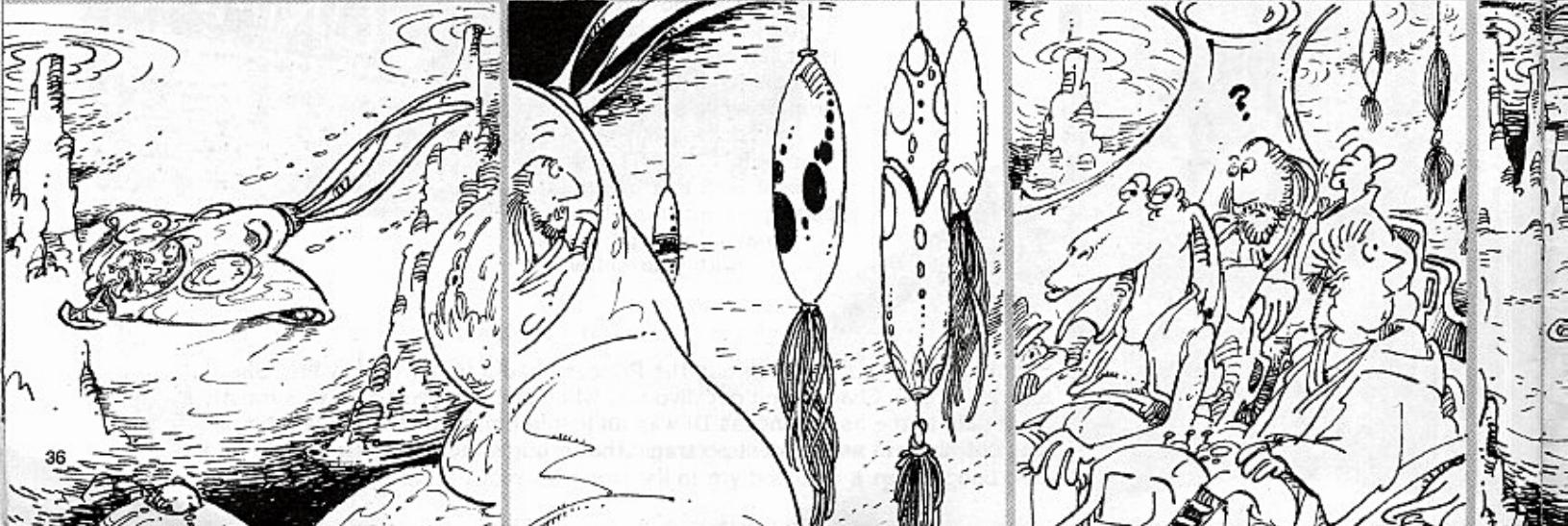
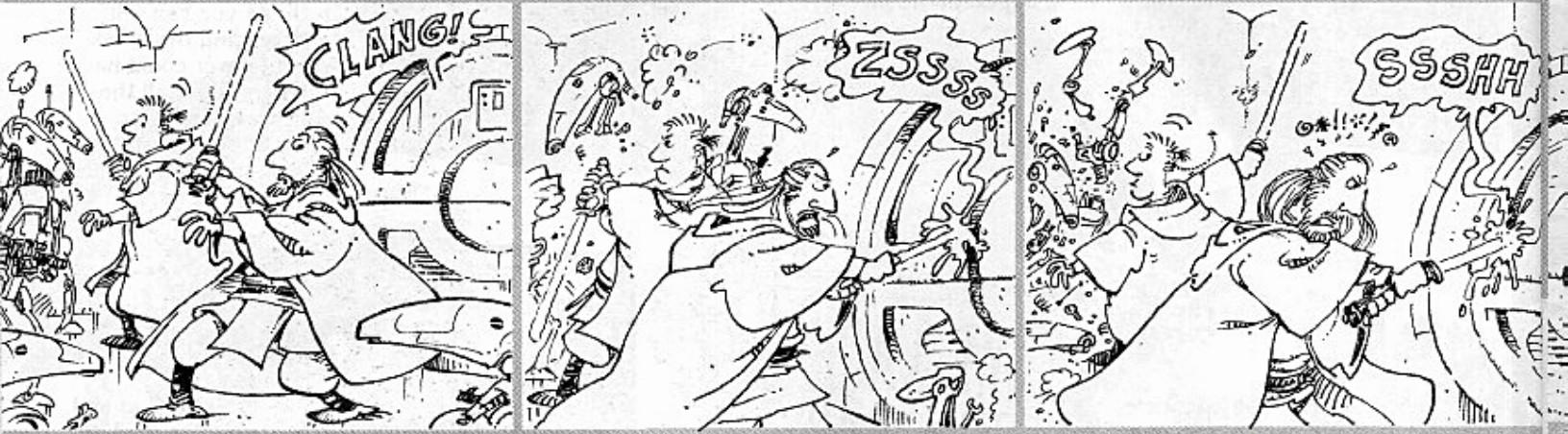
The Fun and Easy Way to Figure Out Windows 98! Your First Aid Kit for Using Windows 98 with the Internet! What to Do When Bad Things Happen — Explained in Plain English!



SERGE-IN GENERAL DEPT.

A MAD LOOK AT THE

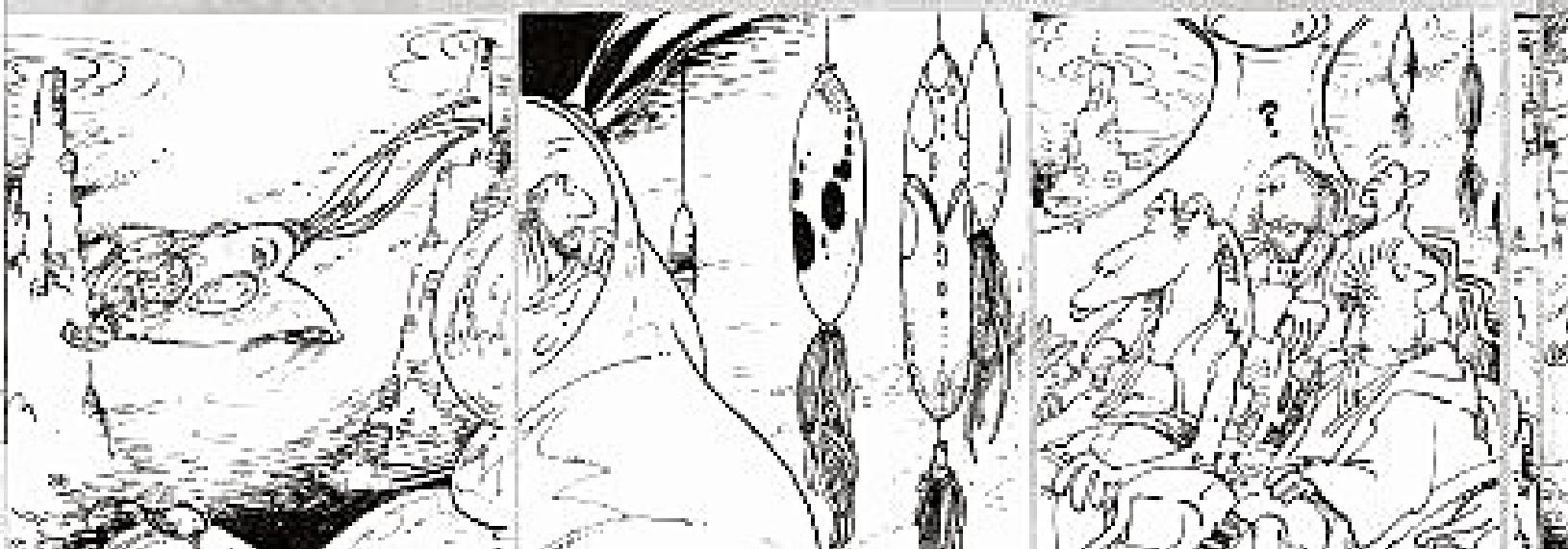
ARTIST AND WRITER: SERGIO ARAGONES



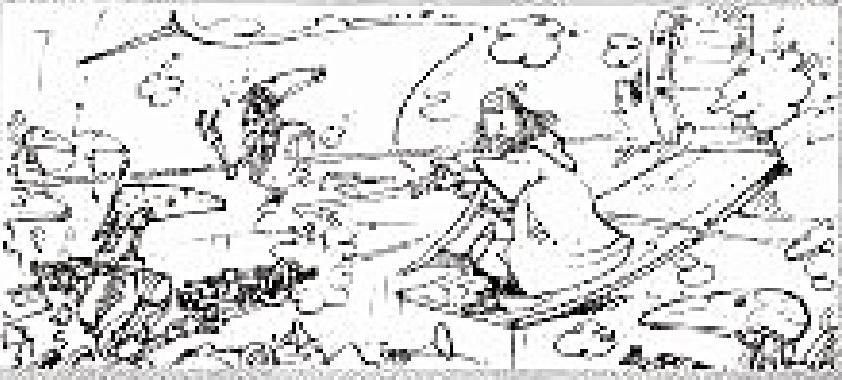
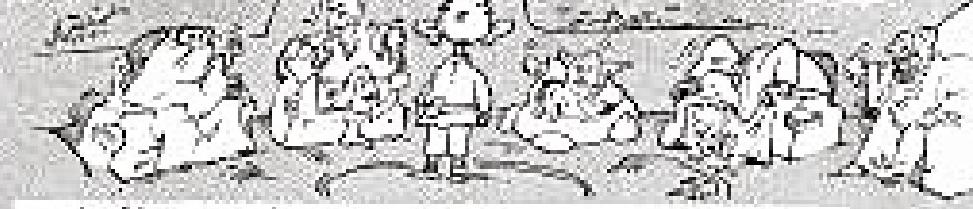
SERGE-IN GENERAL DEPT.

A MAD LOOK AT THE

ARTIST AND WRITER SONIA ARACOMBI

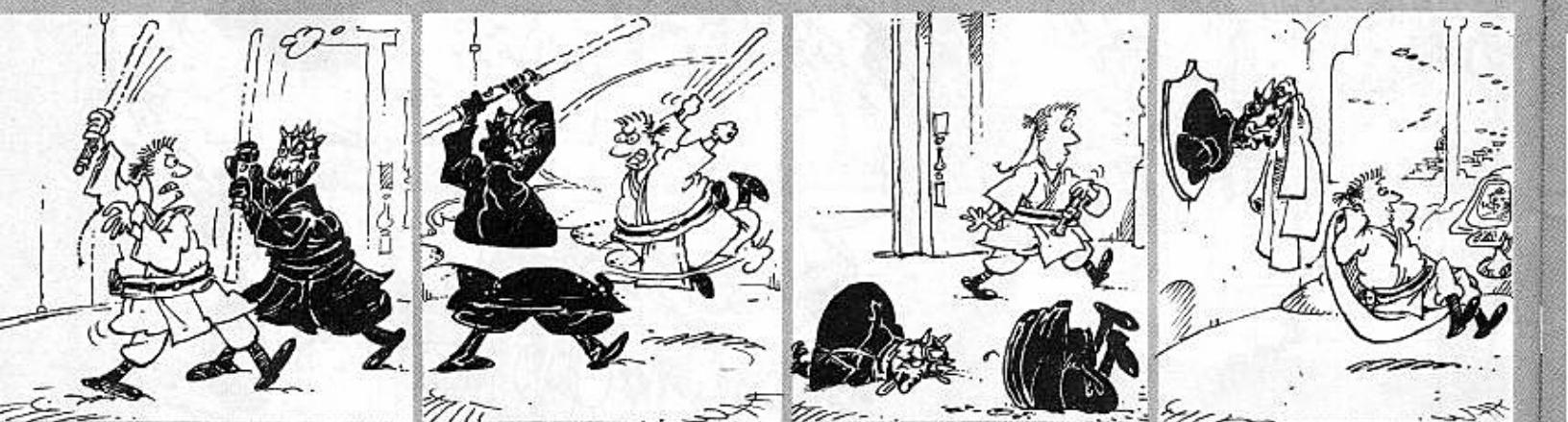
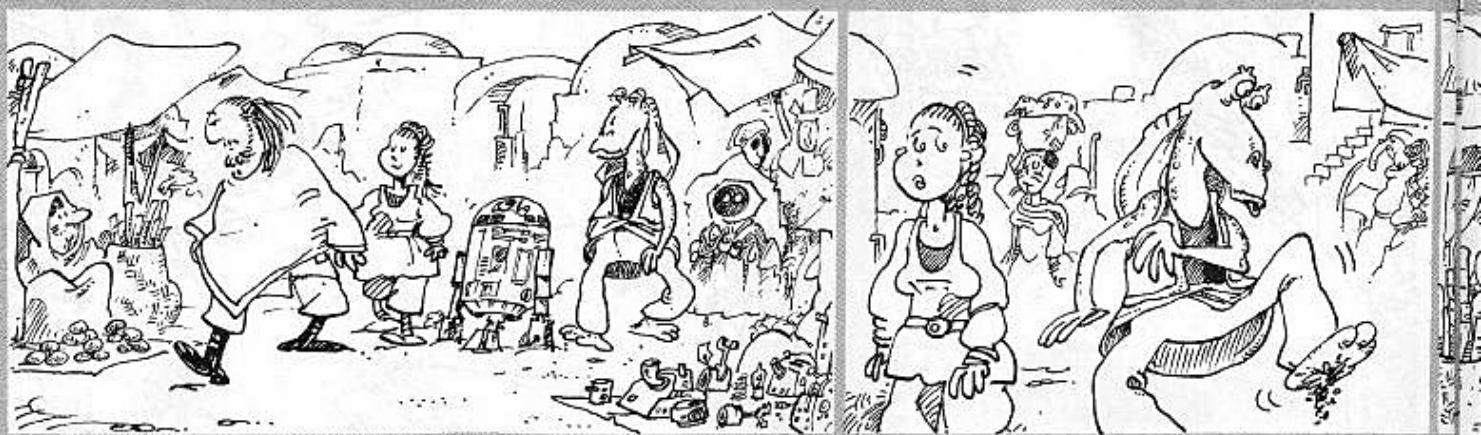


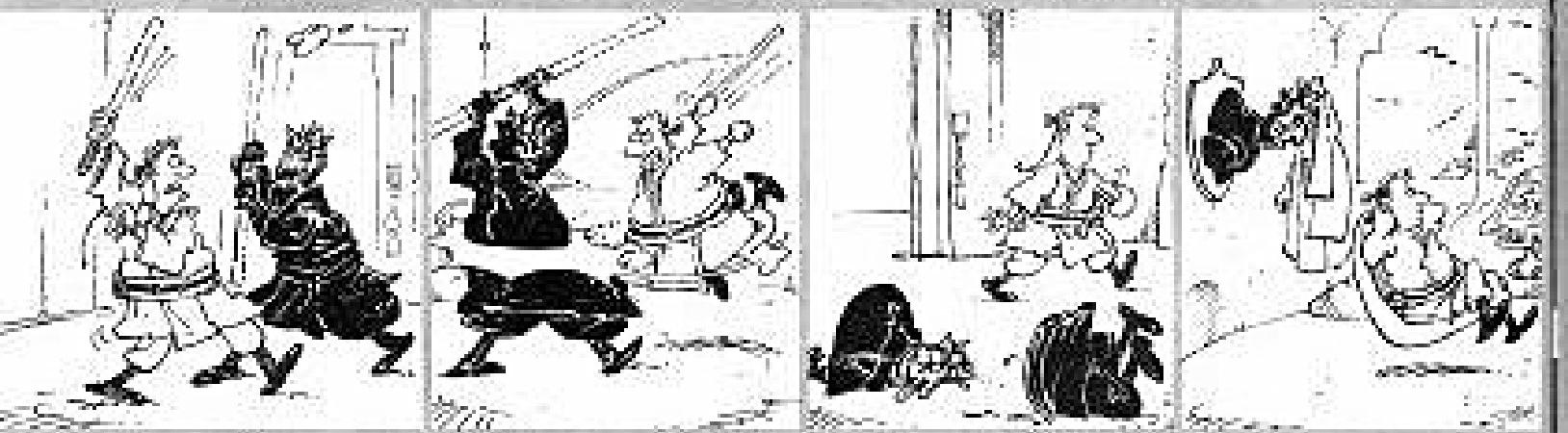
PHANTOM MENACE

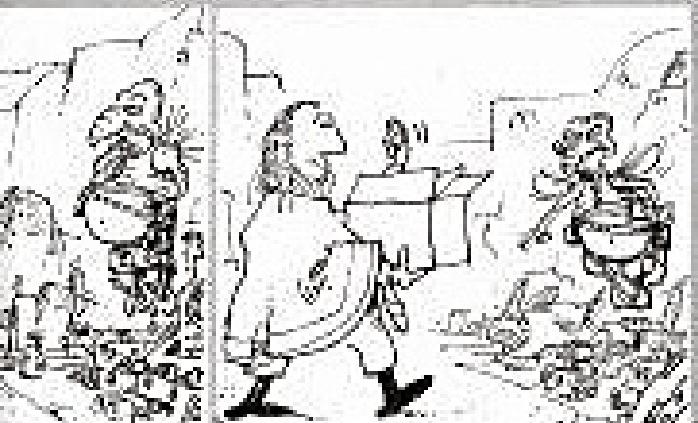
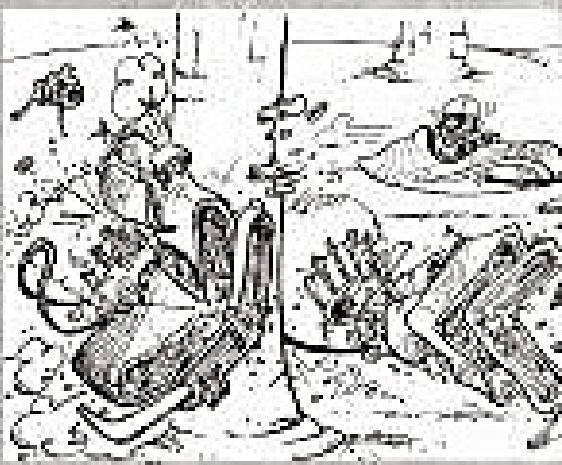
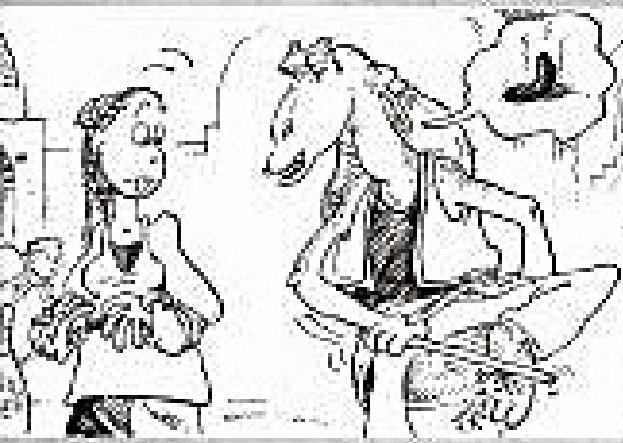


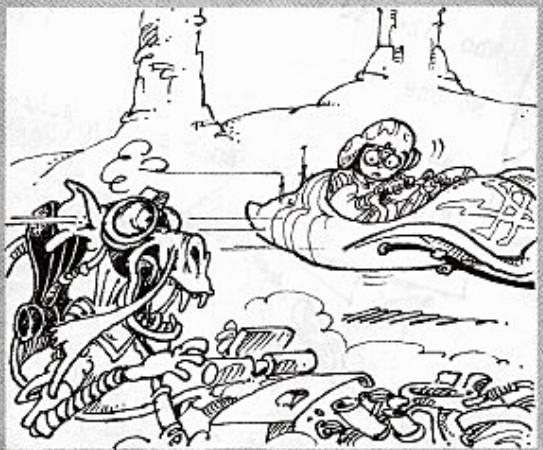
PHANTOM MENACE













With the success of snaggle-toothed singer Jewel's poetry book, we here at MAD are shaking in our boxers with the thought that a new trend might develop: celebrity poetry. We can only imagine the drivel that will come forth when egotistical losers in government and showbiz begin writing their own "profound" rhymes. Here's just a glimpse of the awful verse that could very well make it into a Barnes & Noble near you!

WHEN OTHER CELEBRITIES JUMP ON THE POETRY BANDWAGON

This Be A Sonnet
by Mike Tyson

Who dares compare my skills to Holyfield?
I am by far the much better fighter.
Tho' one dark night I had my gloves repealed,
When I did become an earlobe biter.
Sometimes I find myself inside a jail,
When I've raped or beaten someone anew,
Yet soon I am released on meager bail,
To make a fortune large on pay-per-view.
No matter what I do they let me box,
Because my foolish fans will pay big bucks.
And when my fighting's done I'll work for FOX,
Though not as an announcer — my diction sucks!
Where can I go with the talent I lack?
Only one place:
"When Animals Attack"



With the success of snaggle-toothed singer Jewel's poetry book, we here at MAD are shaking in our boxers with the thought that a new trend might develop: celebrity poetry. We can only imagine the drivel that will come forth when egotistical losers in government and showbiz begin writing their own "profound" rhymes. Here's just a glimpse of the awful verse that could very well make it into a Barnes & Noble near you!

WHEN OTHER CELEBRITIES JUMP ON THE POETRY BANDWAGON

This Be A Sonnet
by Mike Tyson

Who dares compare my skills to Holyfield?
I am by far the much better fighter.
The one dark night I had my gloves rebounded,
When I did become an earlobe biter.
Sometimes I find myself inside a jail,
When I've raped or beaten someone anew.
Yet soon I am released on pay-per-view.
To make a fortune farts on pay-per-view.
No matter what I do they let me box,
Because my foolish fans will pay big bucks.
And when my fightin's done I'll work for FOX.
Though not at an announcer - my diction suck!
Where can I go with the talent I got?
Only one place:
"When Animals Attack"

There Once Was A Man...
by Kenneth Starr

There once was a man known as Billie,
Who liked to show women his Billie.
No one in D.C.
Was as horny as he.
Since President Bush's doc, Willie.



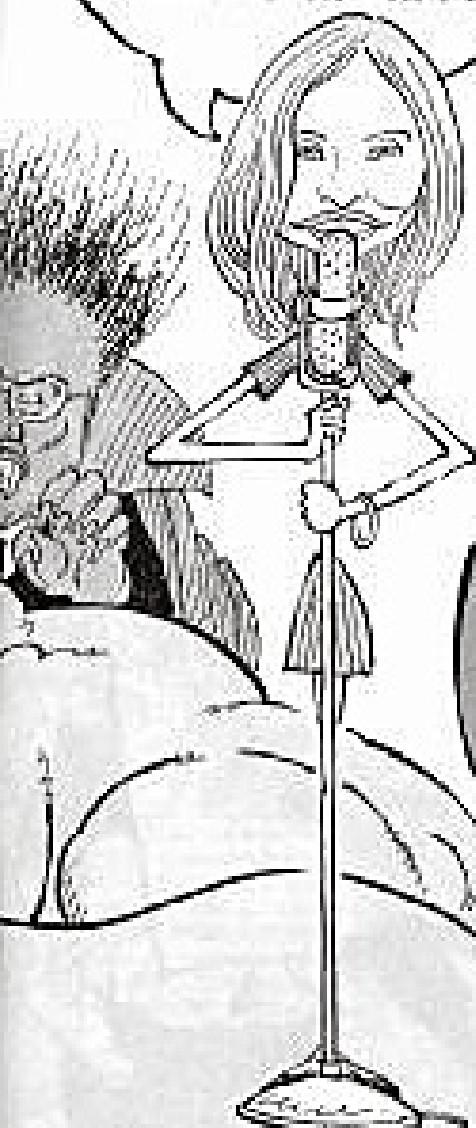
My Life - A Haiku
by Jackie Chan

A plotless movie,
Rocks in many of millions.
I love this country.



Untitled
by Calista Flockhart

They say that I am way too thin
But don't you people buy it?
I'm feeling great since I've begun
To use the Kate Moss diet!



POETICALLY INCORRECT
BY BILL MAHER

ALEX TREBEK,
JOHN KENNEDY, JR.,
JENNIFER CAPRIATI,
AND SLASH,
AN UNLIKELY TEAM,
OR SO IT WOULD SEEM,
TO ARGUE ABOUT LEGALIZED HASH.
BUT IT MATTERS NOT
IF IT'S IRAQ OR POT
AS THE SUBJECT THAT
WE ARE DEBATING;
WE TEAM O.J.
WITH THE POPE
AND A HALF-DEAD BOB HOPE,
IF WE THOUGHT IT WOULD
BOFF UP OUR RATING.



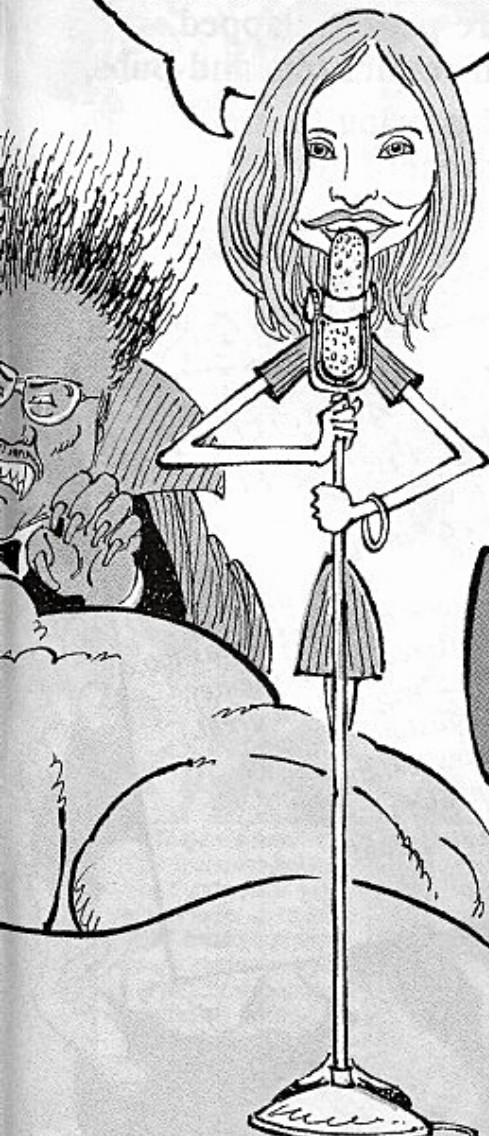
My Life - A Haiku
by Jackie Chan

A plotless movie,
Racks in many of millions.
I love this country.



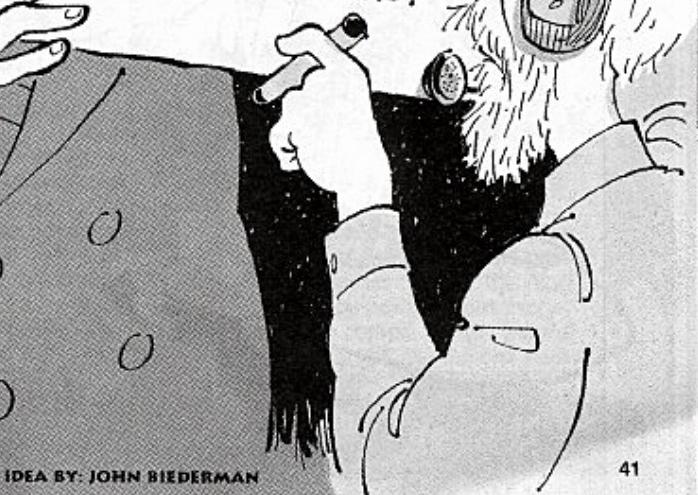
Untitled
by Calista Flockhart

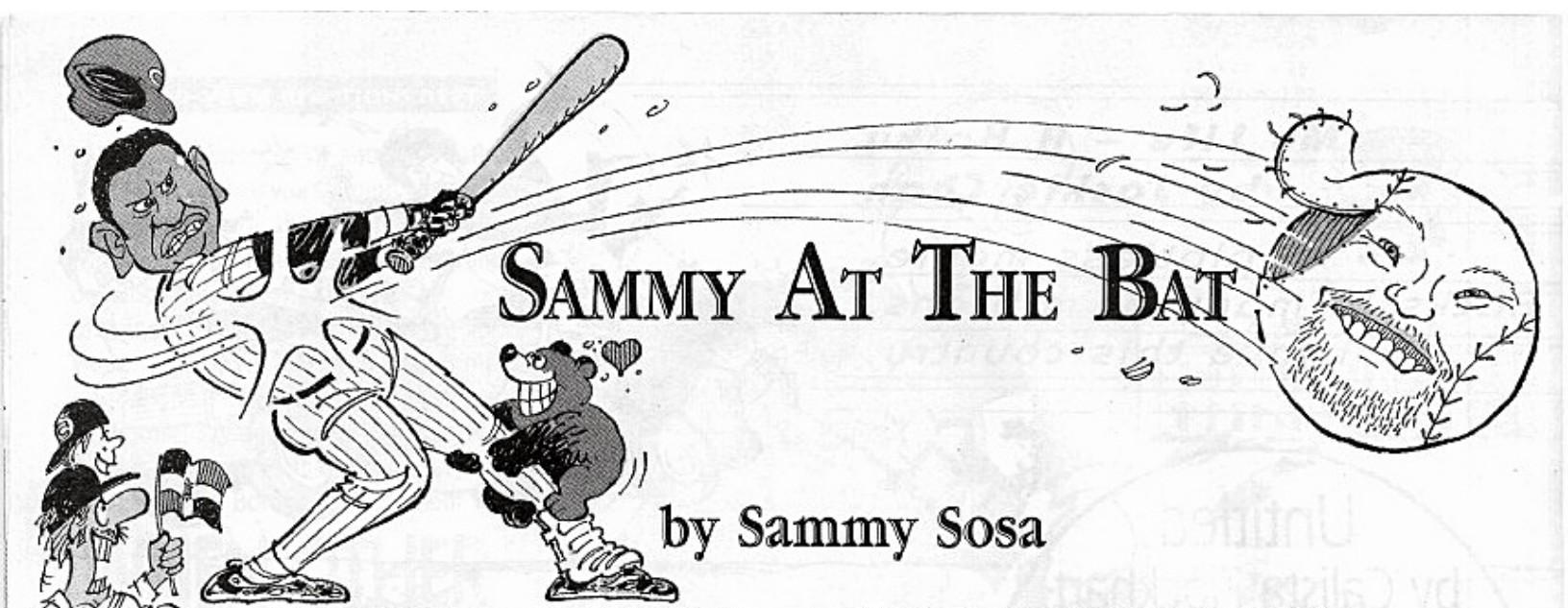
They say that I am way too thin
But don't you people buy it;
I'm feeling great since I've begun
To use the Kate Moss diet!



POETICALLY INCORRECT
BY BILL MAHER

ALEX TREBEK,
JOHN KENNEDY, JR.,
JENNY McCARTHY,
AND SLASH;
AN UNLIKELY TEAM,
OR SO IT WOULD SEEM,
TO ARGUE 'BOUT LEGALIZED HASH.
BUT IT MATTERS NOT
IF IT'S IRAQ OR POT
AS THE SUBJECT THAT
WE ARE DEBATING;
WITH THE POPE
AND A HALF-DEAD BOB HOPE,
IF WE THOUGHT IT WOULD
BOFF UP OUR RATING.





SAMMY AT THE BAT

by Sammy Sosa

Oh somewhere back in April
when I hit my first home run,
I never dreamed there'd be a
race to get past sixty-one.
And sometime late in August it
came down to me and Mac,
A man who gobbled steroids as
a daily 'tween meal snack.
And somewhere Garrett Morris,
as washed up as he could be,

Took note when I replied the
game's been "berry good to me."
And sometime in September
Maris fell to Mark and I,
And I made believe I liked Mark
though I couldn't stand the guy.
And somewhere people clapped
and cheered in restaurants and pubs,
But no joy did it bring to me,
'cause I'm stuck here on the Cubs.





IGNORANCE IS KISS DEPT.

Hey, everybody! DO YOU WANNA ROCK???? Do you want the kind of wall-shaking, teeth-rattling rock 'n roll that only total wild men can provide? Well, there's no more macho group of rock gods than the...uh, four men in...er, lipstick, mascara and foundation...um, with shaved chests and sequined high heels? Uh-oh. Looks like you're going to have to get your sweaty thrills from a bunch of....

DETROIT ROCK SISSES

ARTIST: RAY ALMA

WRITER: DESMOND DEVLIN

I'm Caulk, the leader! I have such stage fright that the only way I can perform is in an empty room with absolutely no one watching, which leaves me with only one career option — opening for Hootie and the Blowfish! You may remember me as young John Connor in *Terminator 2*. Or, you may remember me as the brother in *American History X*. One thing's for sure — you sure won't remember me from this waste of film!

I'm Toejam, the sensitive one! I weep openly whenever I see rock stars smash their poor, helpless guitars! Maybe I turned out this way because of my overbearing religious mother! I knew I was in trouble from the day I was born — instead of a crib she put me in a manger!

I'm Tripe, the dumb one! How dumb? I tried to drop out of school last year, but my grades weren't good enough! Of course, being the "dumb one" out of this group of losers is like being the least charismatic Wayans brother!

I'm Exlax, the other one! My basement is our secret hideaway from the world, where we can avoid the things we hate! Unfortunately, those things include fresh oxygen, sunlight, clean clothes, soap and each other! People say smoking pot all day kills a person's ambition! I would answer those people, but I'm kind of beat!



I'm Toejam's mother, a Bible-thumping kook! I don't understand why my son looks up to those KISS freaks and their insane costumes! Why can't he admire someone who dresses normal, like cardinals and popes?

I'm Martha Stewart, here to fix the appalling decor in this movie! I could spruce up this dreary dump in two shakes! For starters, I'd move the bong to the settee and arrange some gingham ruffles around the urine stained futon!

Hi, I'm Gene Simmons of KISS, the co-producer of this disaster! I'm hoping that funding this project will make my career as a Hollywood mogul even bigger than Meatloaf's...or Prince's...or Bon Jovi's!

Just like my band stole its stage act from Alice Cooper, and our makeup from Ringling Bros., I plagiarized the best parts from dozens of other movies and pasted 'em together to make this flick! And I'll be pointing out everything we copied in these helpful RIPOFF ALERTS like the one below!

RIPOFF ALERT: The "burnouts form a hard rock garage band while hoping for success" scene was done earlier and better in *Bill & Ted's Excellent Adventure*

I...WANNA ROCK AND ROLL ALL NIGHT...AND PARTY EVERY DAY! -
I...WANNA ROCK AND ROLL ALL NIIGHT...AND PARTY EV-E-RY DAY! -

Man,
that
song
says
it all!

It sums
up my
life's
philosophy,
too!

But sometimes I think that
someday I might want to party
all night, or rock and roll
during the daylight hours!

Well, you've
always been the
"philosophical
dreamer" of
our clique!

In just ten
hours, we're
gonna be in
Detroit seeing
the greatest
rock band
in the whole
world! **KISS!**

Okay, Detroit's 175 miles
away! If we drive 72 mph
with four passengers,
getting 28 miles per gallon
and playing 91.9 FM
on the radio, that means
- rats! We should've
left 16 days ago!

The sad
thing is
that we
all copy
off his
tests in
Math
class!

RIPOFF ALERT: The "Shallow, Inane Rock Conversation" scene was done earlier and better in *Wayne's World*!

RIPOFF ALERT: The "Burnouts Try to Formulate a Plan to see Their Rock Idols in Person" scene was done earlier and better in *Wayne's World 2*!

BWAH-HA-HA! I
haven't laughed
so hard since
the shop teacher
lost his
OTHER thumb!

NO SMOKING

You're going
to watch
while I burn
all four of
your KISS
tickets!

Why, Mom?
Why!? So I
don't end
up going
to hell?

That too, I
guess! But
mostly, it lets
me smoke
four times
as fast!

RIPOFF ALERT: The "Exaggerated Shots of Classmates Laughing at Kid's Rotten Home Life" scene was done earlier and better in Pearl Jam's "Jeremy" video! The "Hero Forced to Watch as Cherished Object Slips Away" scene was done earlier and better in *Raiders of the Lost Ark*! The "Psychotically Religious Mom Makes Child's Life Hell" scene was done earlier and better in *Carrie*! (However, it was the producer's original idea to do THIS scene in a hallway!)

I can't
believe
you
were in
the next
stall,
spying
on me!

We didn't see a thing! By the
way, ask a doctor whether that
mark on your inner thigh is a
mole or just a freckle! Oh,
and aren't you humiliated to
be seen with your panties
around your ankles?

Not really! At
least I'll be
out of this
movie in **five
more seconds!**
You losers are
trapped for
the next hour!

You're going to boarding school,
where you'll never hear that devil
music again! Why would anyone want
to attend a **KISS** concert, with all the
explosions, and burning fire, and
smoke bombs, and fog machines, and
thick clouds of **marijuana fumes**?

In my
case, to
(wheeze)
get a
breath
of fresh
air!

RENEE HENDRICKS
IS STEVEN
TYLER'S
#1 FAN



RIPOFF ALERT: The "Victim Exposed When the Walls Get Pulled Down" scene was done earlier and better in *M*A*S*H*!

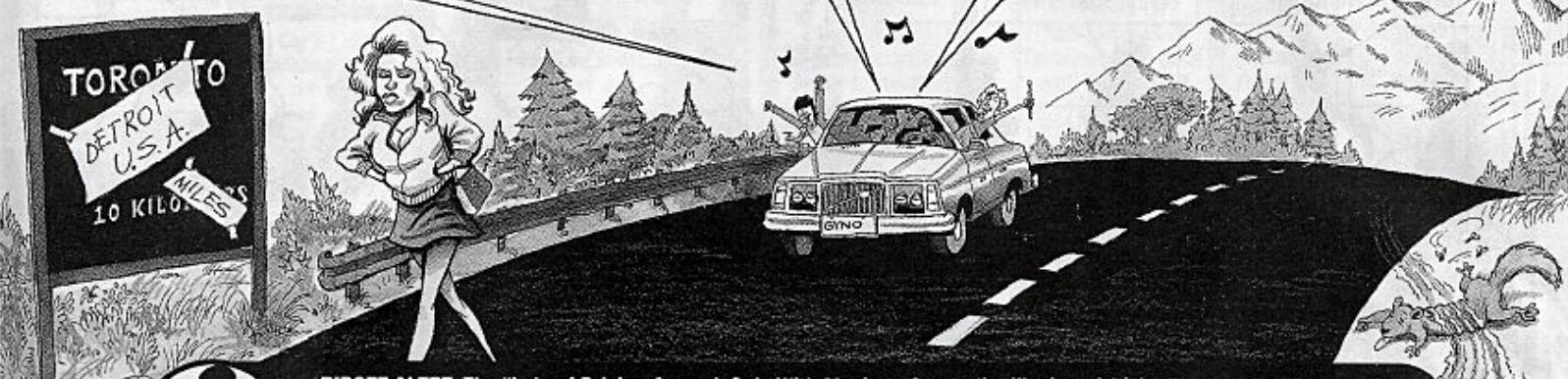


RIPOFF ALERT: The "Adults Out to Stop the Kids' Music" scene was done earlier and better in *Footloose*!

Wow, what a great radio station! Cheap Trick, T. Rex, the Ramones!

Hey, this is supposed to be a KISS movie! How come around 95% of the songs on the soundtrack are by other bands?

Gene Simmons picked the music! Just because HE sings KISS songs doesn't mean he should be forced to listen to them, too!



RIPOFF ALERT: The "Lots of Driving Around, Only With Music to Create the Illusion of Action" scene was done earlier and better in *Dumb and Dumber*, *The Blues Brothers*, *Cannonball Run*, *Planes, Trains and Automobiles*, *Thelma and Louise*, *Smokey and the Bandit*, *National Lampoon's Vacation*, *Rain Man*, *48 Hours*, *Fatal Attraction*, *Animal House*, *Natural Born Killers*, *Beverly Hills Cop*, *Priscilla Queen of the Desert*, *The Sure Thing*, *Bad Boys*, *Twister*, *Wild Things*, *Fear and Loathing in Las Vegas*, *Bird on a Wire*, *A Night at the Roxbury*, *You Can't Hurry Love*, *Boys on the Side*...

You're lucky we picked you up! Now you have to put out for all four of us!

Back off, boner boy! I wouldn't touch any of you with miner's gloves on!

I told you we should have picked up that raccoon you ran over! At least roadkill still has some warmth!

Slow down, man! There's a thick fog rolling in around here, and driver visibility of just three inches!

Since when? The highway is clear from here to Detroit!

I'm talking INSIDE the car! And besides all the pot smoking, we've been eating magic mushrooms since Cleveland!

I was wondering why that last toll booth tried to eat the car!



RIPOFF ALERT: The "Mindless Pothead Chatter Automatically Equals Comedy" scene was done earlier and better in half a dozen Cheech & Chong movies!

Hey, man! We're here to pick up the KISS tickets I won!

Sorry, losers. The contest rules were very clear: Your friend hung up before giving me the Phrase That Pays by saying, "Yowza, yowza, the Big Blue Bowser Crew stirs the juice that shakes me loose" after the duck quack! However, I can sell you a WCFM radio bumper sticker at a special "Putz of the Century" discount!

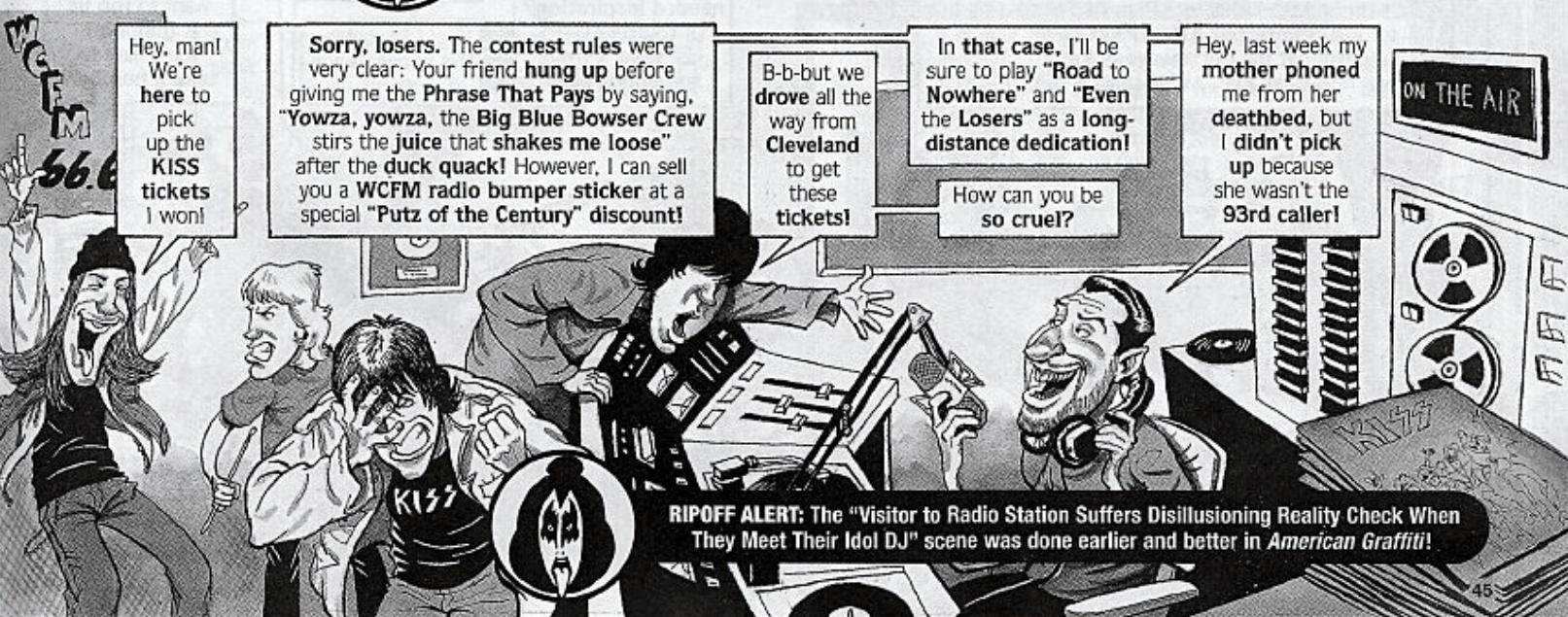
B-b-but we drove all the way from Cleveland to get these tickets!

In that case, I'll be sure to play "Road to Nowhere" and "Even the Losers" as a long-distance dedication!

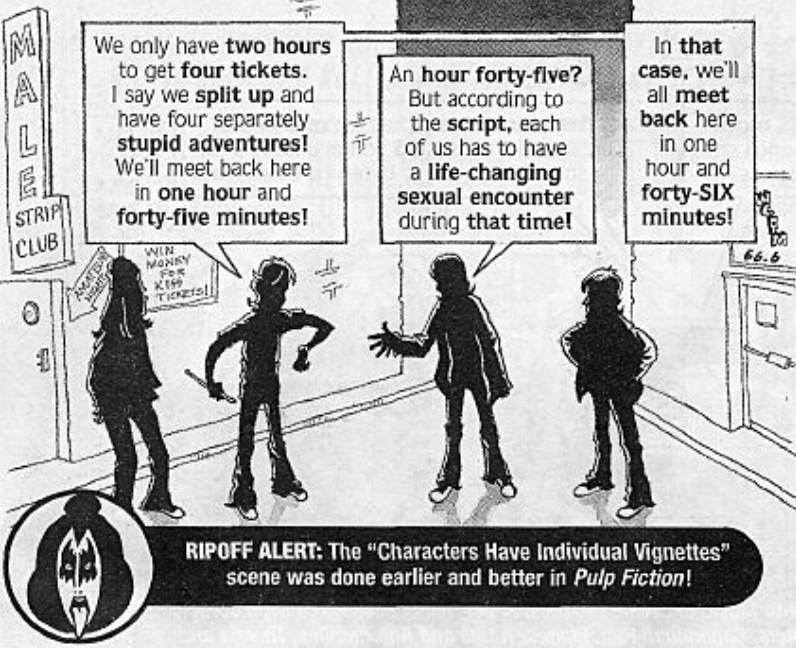
How can you be so cruel?

Hey, last week my mother phoned me from her deathbed, but I didn't pick up because she wasn't the 93rd caller!

ON THE AIR



RIPOFF ALERT: The "Visitor to Radio Station Suffers Disillusioning Reality Check When They Meet Their Idol DJ" scene was done earlier and better in *American Graffiti*!



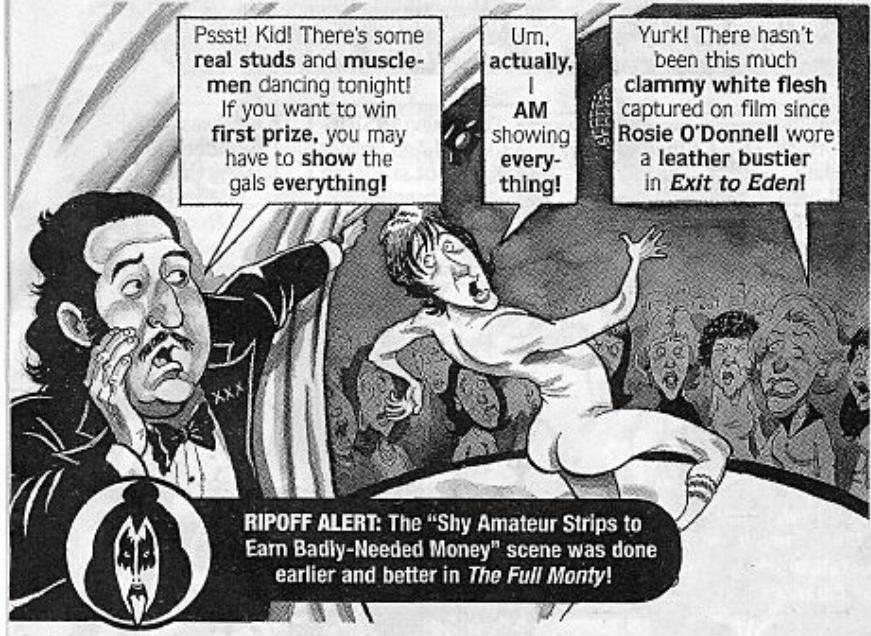
An hour forty-five? But according to the **script**, each of us has to have a **life-changing sexual encounter** during that time!

In that case, we'll all meet back here in one hour and forty-SIX minutes!

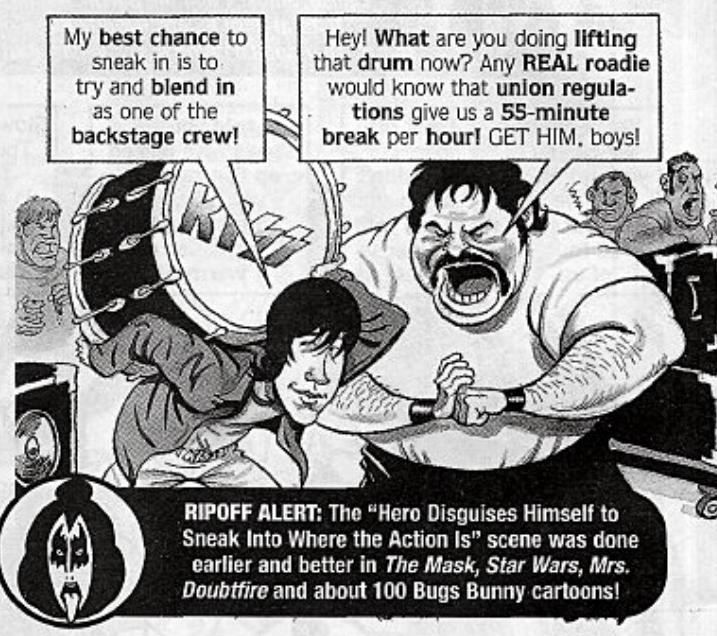
RIPOFF ALERT: The "Characters Have Individual Vignettes" scene was done earlier and better in *Pulp Fiction*!



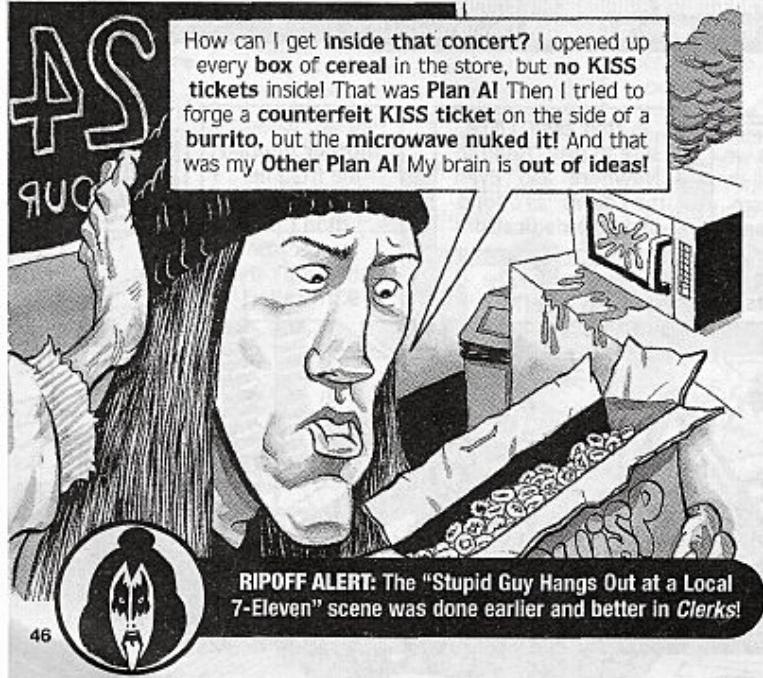
RIPOFF ALERT: The "Youth Seduced Over Drinks by Lusty Older Woman" scene was done earlier and better in *The Graduate*!



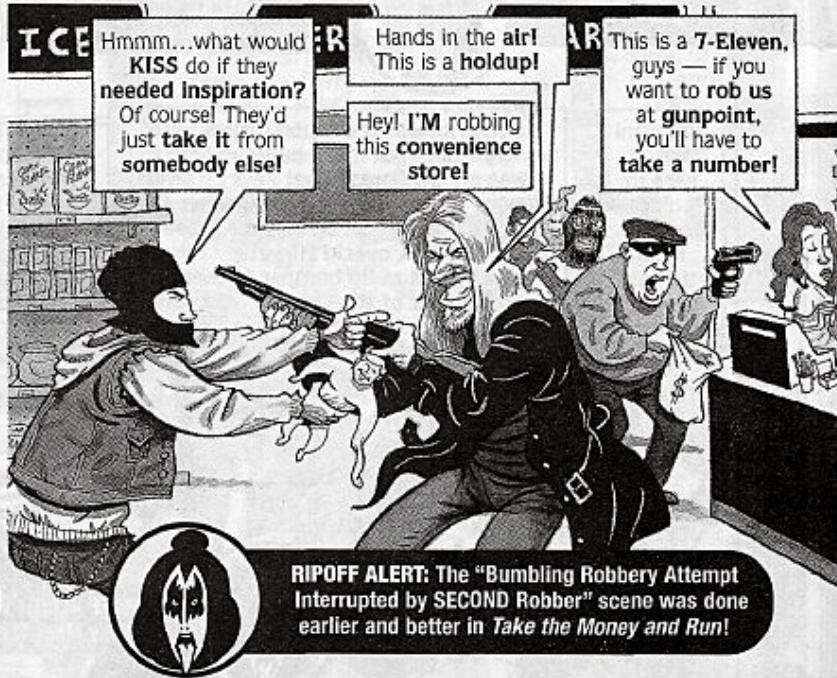
RIPOFF ALERT: The "Shy Amateur Strips to Earn Badly-Needed Money" scene was done earlier and better in *The Full Monty*!



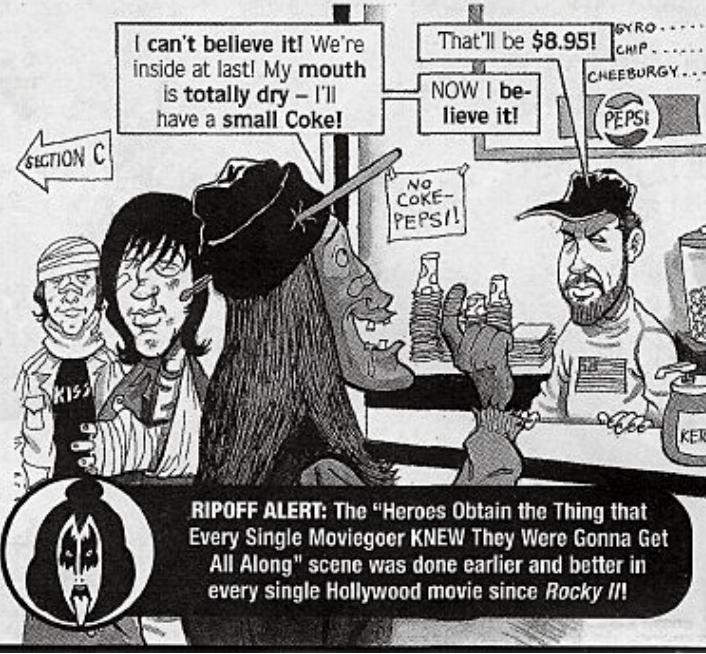
RIPOFF ALERT: The "Hero Disguises Himself to Sneak Into Where the Action Is" scene was done earlier and better in *The Mask, Star Wars, Mrs. Doubtfire* and about 100 Bugs Bunny cartoons!



RIPOFF ALERT: The "Stupid Guy Hangs Out at a Local 7-Eleven" scene was done earlier and better in *Clerks*!



RIPOFF ALERT: The "Bumbling Robbery Attempt Interrupted by SECOND Robber" scene was done earlier and better in *Take the Money and Run*!



MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to bite the big one!

THIS MONTH'S FUTURE STIFF-TO-BE:

MARILYN MANSON

CAUSE OF DEATH

Terminal chafing from wiping self with U.S. flag during show every night

ODDS

5:1

Slips and falls at 2025 Rock and Roll Hall of Fame induction dinner (while working as busboy)

10:1

Mistaken for cadaver and dissected at foreign medical school

25:1

Tranquilizer dart from zookeeper attempting recapture

40:1

Knockdown, drag-out fight with John Tesh over who's the real antichrist

200:1

Really commits suicide on Halloween, just like he told mainstream newspapers he would do in 1997

49,300,000,000:1

ARTIST: HERMANN MEJIA
WRITER: MIKE SNIDER

MARY
KAY

**WHAT CHILDHOOD
DISEASE IS
BEING DENIED
COVERAGE BY
HMO'S?**



FOLD PAGE OVER LIKE THIS!

A ← B FOLD BACK SO THAT "A" MEETS "B"

A ← B

POKE-
MON
FEVER

WHAT CHILDHOOD DISEASE IS BEING DENIED COVERAGE BY HMO'S?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Oh, pity the people who are stuck with HMO's for their healthcare coverage! It is common knowledge that these companies are in it for the profit and care little about the patient's needs. To find out what kid disease is getting the big corporate brush-off, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"

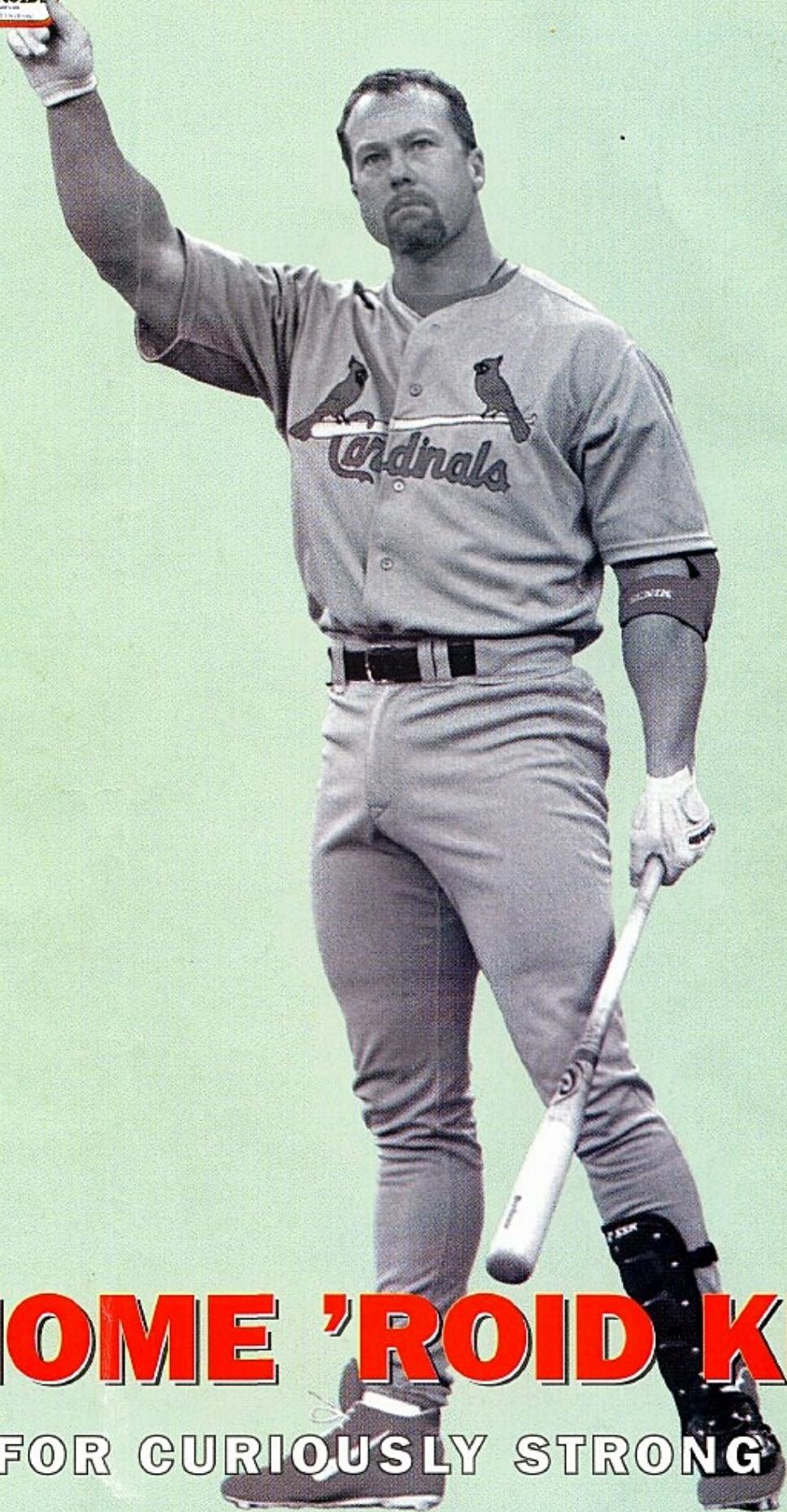


POLICIES AT HMO'S VARY. BUT ONE THING IS LIKELY TO OFFEND EVERYONE. IT'S WHEN THEY WON'T MAKE PAYMENTS THAT PARENTS OF SICK KIDS RELY ON FOR AID IN AVOIDING DEBT THAT COULD GO ON FOREVER

A

ARTIST AND WRITER: AL JAFFEE

B



HOME 'ROID KING

FOR CURIOUSLY STRONG HITS